

Public Health Advisory Council

Meeting Minutes

January 23, 2024

5:30-7:30 PM



Public Health
Prevent. Promote. Protect.

- Members Present:** Sandra Brown (Chair), Michelle Stickley (Vice Chair), Peggy Carlson, Mark Collier, Michael Watkins, Kimberly Dauphin, Sarah Garber, Elma Blum, Tyler Clary, Jeff Mori, Alan Melnick (ex-officio), Councilor Sue Marshall (ex-officio), Emily Estes, Franklin Johnson, Robert Ferrier, Scott Johnson
- Members Absent:** Marla Sanger, Ashley Mariscal, Paul Childers, Breein Scarlett-Fiser, Kevin Fischer, Nissa Buchanan
- Staff:** Lindsey Shankle, Roxanne Wolfe, Hayley Pickus, Andrea Pruett, Jeff Harbison, Gerry Preston
- Public Guests:** Valerie Striplin
-

Welcome and call to order

Chair Sandra Brown opened the meeting and completed a roll call of the PHAC members.

PHAC Business

- November 28, 2023 meeting minutes were unanimously approved.
- Tyler Clary of the Membership Committee moved to affirm Sandra Brown (Chair) and Michelle Stickley (Vice Chair) for the second year of their two-year terms on Executive Committee, and re-nominated Peggy Carlson for a second, 1-year term in the at-large position. The motion was approved unanimously.

Public Comment

There were no public comments.

Public Health in Action

- Lindsey Shankle, Strategic Initiatives Coordinator, presented “Community Health Improvement Plan (CHIP) Update” (presentation slides included with meeting minutes).
 - The 7 health areas elevated during the Community Health Assessment (CHA) process were prioritized into 4 community priorities for inclusion in the 2024-2029 CHIP by the community steering committee. These include:
 - **Mental Health:** includes maintaining and expanding the mental health workforce, reducing stigma around mental health, and building awareness and supports for social and emotional learning.
 - **Education:** includes addressing kindergarten readiness through early childhood supports, creating more “third places” for K-12 students, and addressing housing affordability, displacement and homelessness to improve students’ ability to learn.
 - **Community Connection and Care:** includes expand support for community organizations and public institutions that build community connections, build a coalition of organizations to facilitate sharing, learning and collaboration, and increase the number and variety of spaces and activities for community connection



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- at the neighborhood level.
 - **Foundational/Groundwater Civic Engagement and Racial Equity:** includes relationship building, capacity building and community accountability.
- Clark County Public Health's role in implementing the CHIP will center around:
 - Our expertise in assessment and evaluation to monitor the priorities and associated health outcomes and conduct quality improvement;
 - Convening and connecting partners in support of collaboration, effective use of resources, and identifying opportunities for action; and
 - Communicating with the public and partners about the CHIP priorities and progress over the next five years.
- Next steps include:
 - The CHIP document is finalized and is being translated into languages accessible to Clark County residents; final versions will be posted to the CCPH website.
 - Along with community partners, we will formalize an implementation plan to guide the work and a monitoring plan to track progress.
 - Please contact Lindsey.Shankle@clark.wa.gov if you would like to be involved in these next steps.
 - To learn more, visit the CCPH website at <https://clark.wa.gov/public-health/community-health-assessment-and-improvement-plan>
- PHAC members engaged in small group discussions after the CHIP presentation to react to what is exciting about this plan, and how PHAC could play a role in supporting the CHIP.
- Dr. Alan Melnick provided an update on respiratory illness in Clark County
 - We are in respiratory illness season and are seeing people visiting emergency departments and being hospitalized for COVID-19, influenza and RSV.
 - In Clark County, immunization rates for all three are all lower than the already-low state rates:
 - 26% of Clark County residents have received a flu shot this year (state = 29%)
 - 15% of Clark County residents are up to date on COVID-19 vaccines (state = 17%)
 - 16% of Clark County adults 60+ years received an RSV vaccine (state = 18%)
 - Now is the time to get vaccinated if you haven't already. It's not too late.
 - Vaccines are available at local medical offices and pharmacies.
 - Go to [VaccineFinder.org](https://www.vaccinefinder.org) to find vaccine locations.

Updates

- Jeff Harbison provided an update and timeline on the 2024 planning process for the 2025 CCPH budget, and the PHAC budget subcommittee.
 - Council adopted the 2024 County budget, including the property tax levy.
 - At the March PHAC meeting, Jeff will deliver a budget 101 presentation, and include a discussion about the role of the PHAC budget sub-committee for this year.
 - Tentatively, the budget sub-committee will meet during the April PHAC meeting, and 2-3

additional times outside of PHAC meetings during May and June.

- Sandra Brown reminded PHAC members to submit feedback on proposed bylaws revisions around consensus decision making. The bylaws committee will compile this feedback to inform continued discussions at the February PHAC meeting.

PHAC Goals

Hayley Pickus presented a 2023 year-in-review to PHAC members. PHAC members then responded individually in writing about their goals for PHAC in the next one- and three-years. These responses will be compiled for review at a future meeting.

Closing

The next PHAC meeting is February 27, 2024 from 5:30-7:30 and is *virtual*.

Adjournment

The meeting adjourned at 7:15 p.m.

Attachments

1. Meeting slide deck



PHAC Meeting

January 23, 2024



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Meeting Objectives & Agenda

January 23, 2024

1. Continue building shared awareness and member connection towards mobilizing PHAC's community roles and responsibilities.
2. Introduce the 2024-2029 Clark County Community Health Improvement Plan priorities.
3. Celebrate 2023 accomplishments and discuss 2024 goals.

TOPIC	TIME
WELCOME & PHAC BUSINESS <ul style="list-style-type: none"> • Dinner served starting at 5 PM • Roll call and icebreaker • Review and approve November 28, 2023 meeting minutes • Membership – vote for 2024 officer slate, update on recruitment 	5:30-5:50
PUBLIC COMMENT <ul style="list-style-type: none"> • Public comment (1/23 PHAC agenda items only) 	5:50-6:00
PUBLIC HEALTH IN ACTION <ul style="list-style-type: none"> • Clark County Community Health Improvement Plan presentation and discussion • Community health status – respiratory illnesses 	6:00-6:50
UPDATES <ul style="list-style-type: none"> • 2024 PHAC Budget Committee • Bylaws Committee 	6:50-7:00
PHAC GOALS <ul style="list-style-type: none"> • 2023 PHAC Year-in-Review and discussion 	7:00-7:25
CLOSING <ul style="list-style-type: none"> • Next meeting: February 27, 2024 (virtual) 	7:25-7:30

In accordance with the Open Public Meetings Act (RCW [42.30](#)) PHAC meetings are recorded and posted (audio only) to the PHAC website per RCW [42.30.220](#).



Community Health Improvement Plan (CHIP) Update

Public Health Advisory Council Presentation

Lindsey Shankle, MPH

Strategic Initiatives Coordinator, Clark County Public Health

Andrea Pruett, MPH

Community Health Director, Clark County Public Health

January 23, 2024



Presentation Objectives

- Provide **situational awareness** to the Public Health Advisory Council on the Community Health Improvement Plan (CHIP) purpose and process.
- **Review** Clark County Public Health's role in CHIP implementation.
- **Share** 2024-2029 Clark County CHIP priorities.



Why Community-Based Planning?

Families and people of all ages, abilities, races, and cultures are supported to be healthy. They live, learn, work, and play in thriving and well-resourced communities.

- Assess, evaluate and monitor
- Convene and connect
- Communicate CHIP priorities



CLARK COUNTY
WASHINGTON

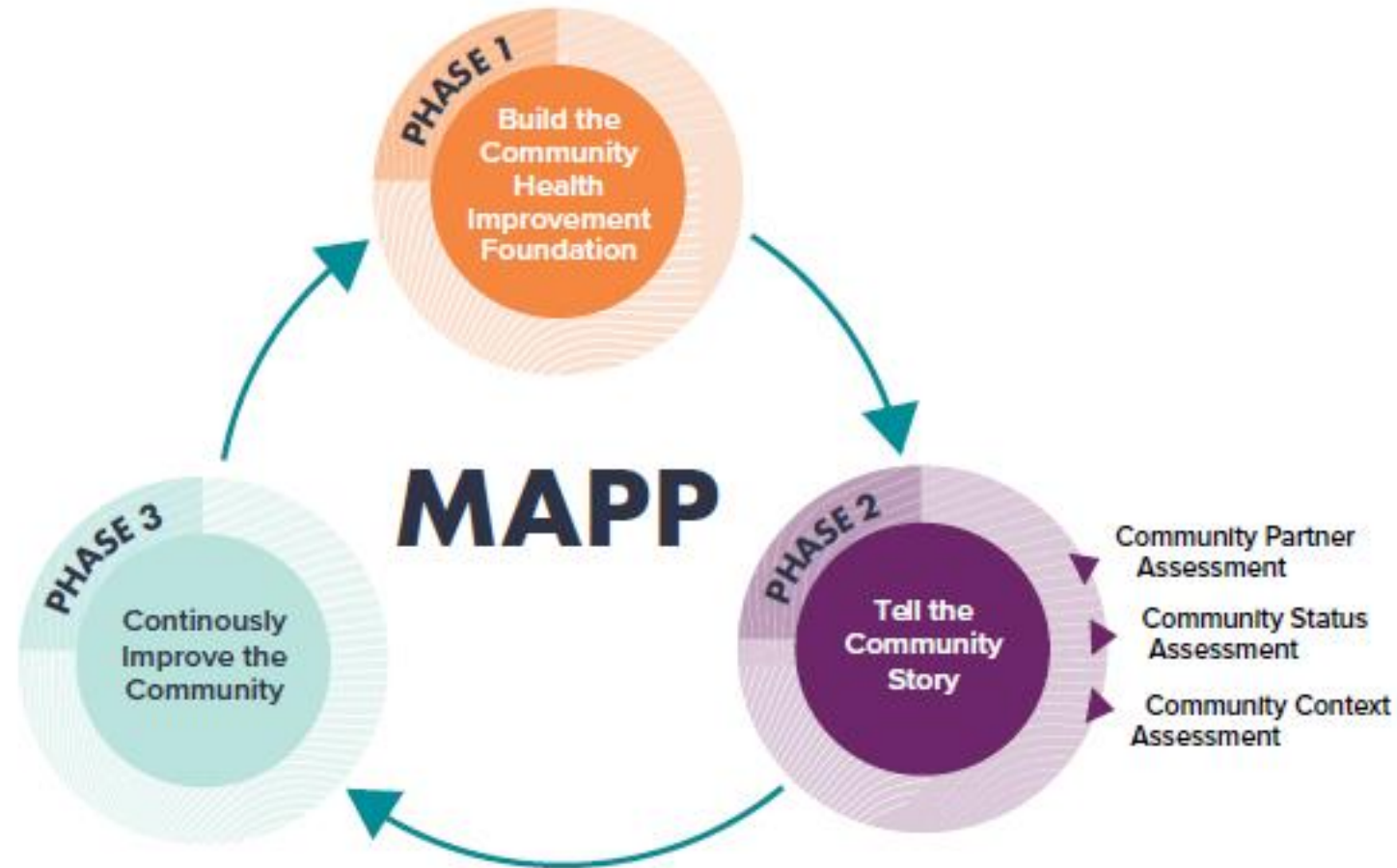
PUBLIC HEALTH

Planning Process Overview



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Mobilizing for Action through Planning and Partnerships (MAPP) 2.0 Framework



Community Health Assessment Approach

- Recruited a diverse group of partners representing community organizations to join the Community Steering Committee
- Identified initial list of health needs and health strengths
- Developed a data collection and data analysis plan
- Analyzed data on health outcomes in Clark County
- Surveyed 37 community partner organizations
- Conducted 6 community focus groups with 31 community members
- Identified common findings across all data



Assessment (CHA) Findings



Access to
health care



Housing



Education



Safety



Mental
health



Navigating
resources



Community
connection
+ care



Prioritizing Community Needs

How does the county compare to WA state?

Are there disparities by race/ethnicity?

Where is the issue along the “stream” of public health practice?

How feasible is addressing this issue? (resources, community & organizational readiness)

- Quantitative Data
- Qualitative data
- Community steering committee input via prioritization survey
- Subject matter expertise

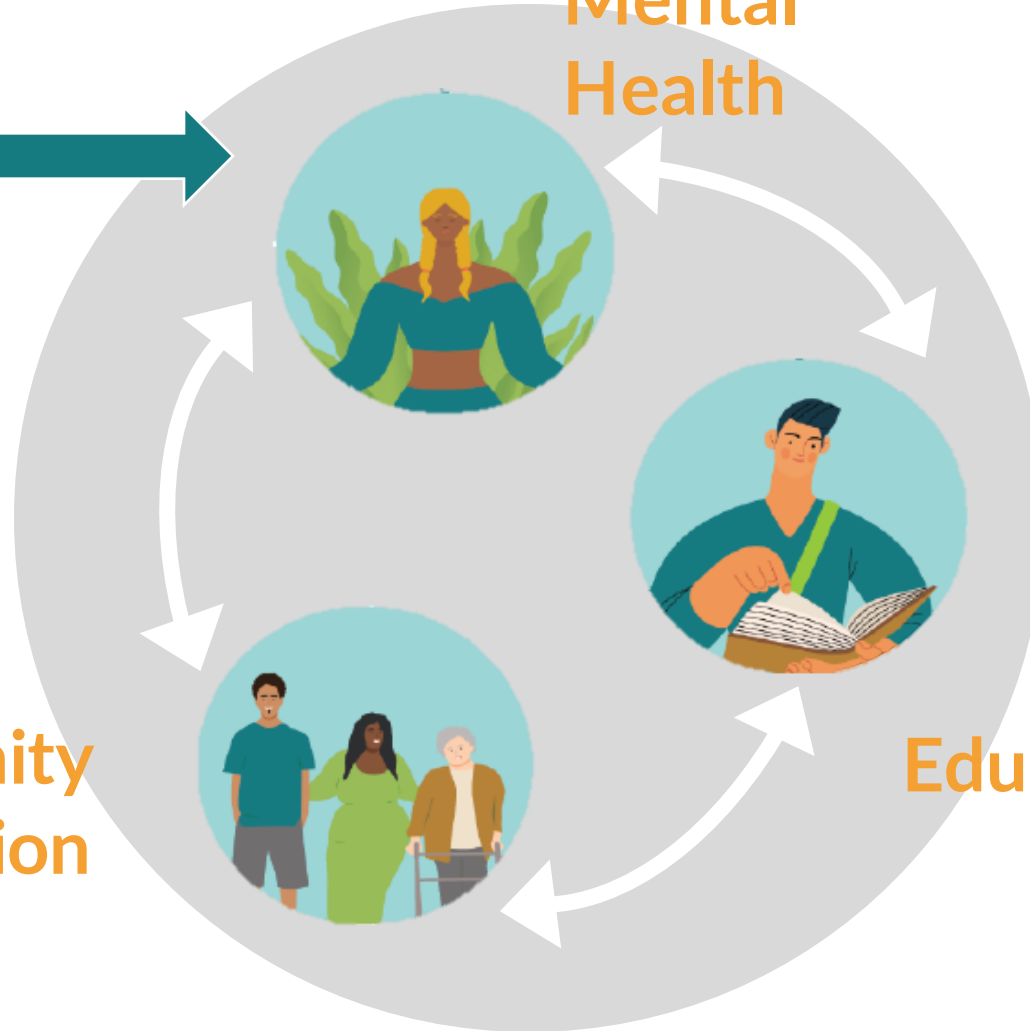


2024-2029 CHIP Priorities

Civic
Engagement
& Racial
Equity



Mental
Health



Community
Connection
& Care

Education



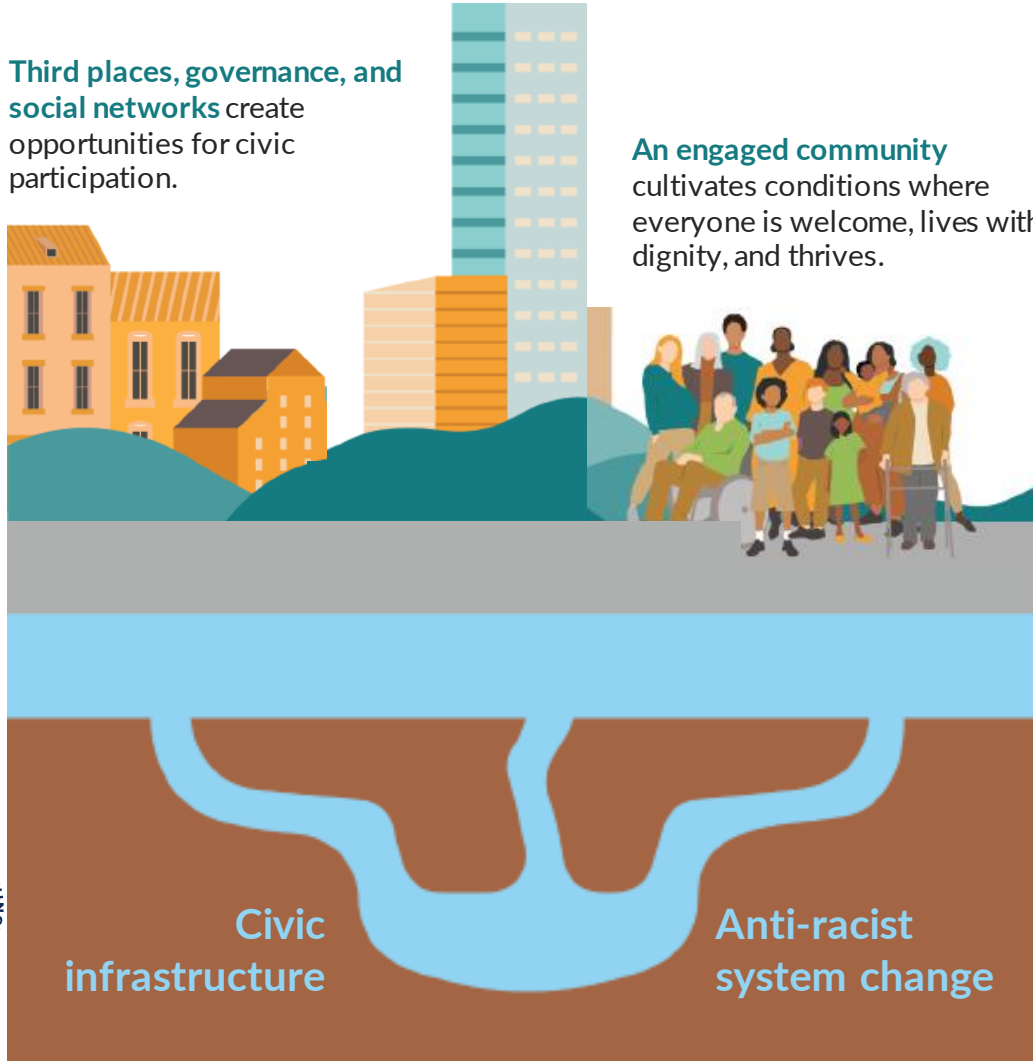
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Civic Engagement

CHIP PRIORITY: Civic Engagement & Racial Equity

Third places, governance, and social networks create opportunities for civic participation.

An engaged community cultivates conditions where everyone is welcome, lives with dignity, and thrives.



Civic engagement advances solutions that benefit everyone.



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References:

- [Healthy Democracy, Healthy People](#)
- [2023 County Health Rankings National Findings Report](#)

CCPH Implementation Roles

CHIP PRIORITIES: Civic Engagement & Racial Equity

Third places, governance, and social networks create opportunities for civic participation.

An engaged community cultivates conditions where everyone is welcome, lives with dignity, and thrives.

Community Connection & Care

Mental Health

Education

Civic infrastructure

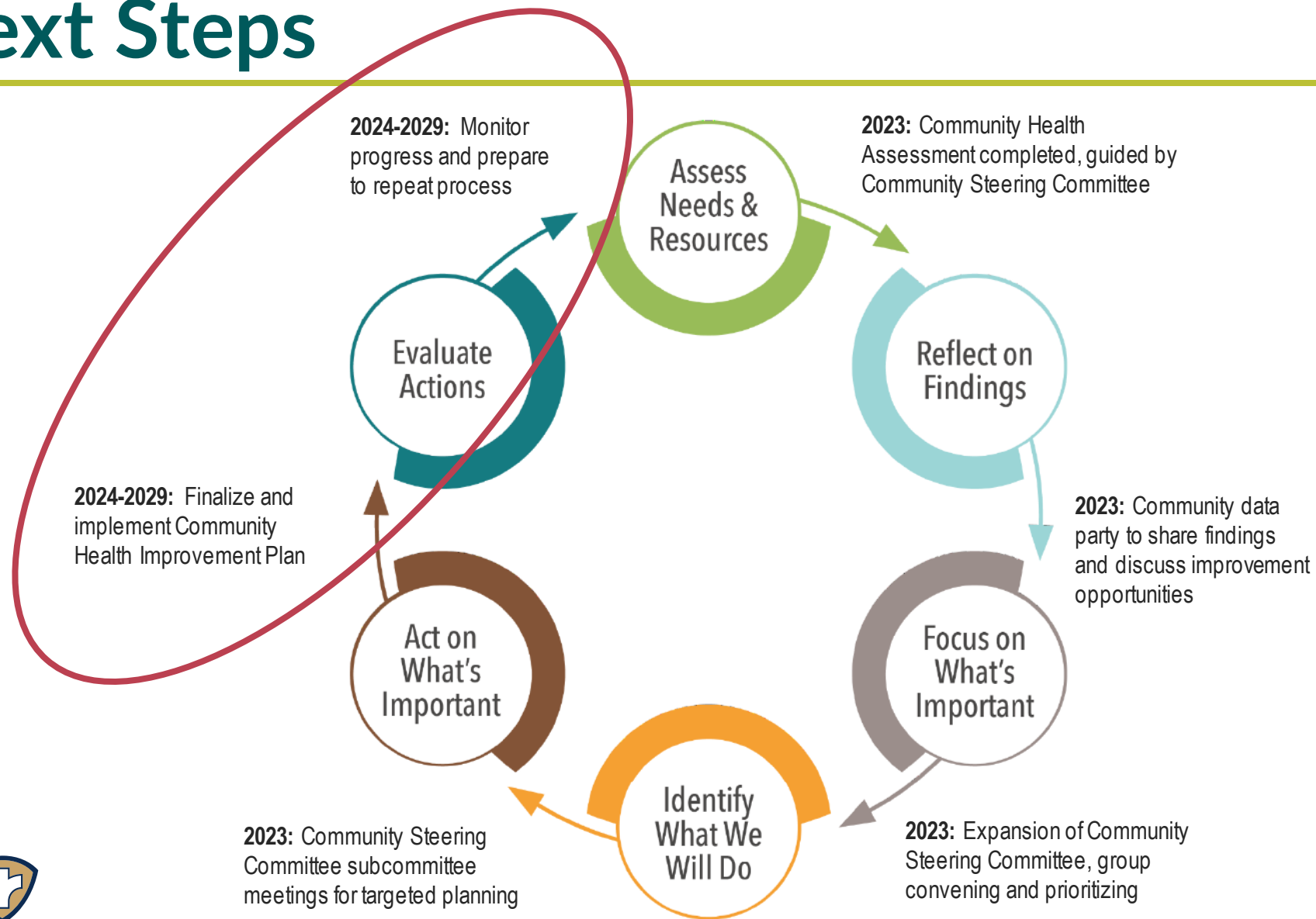
Anti-racist system change

- Assess, evaluate and monitor
- Convene and connect
- Communicate CHIP priorities



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Next Steps



Thank you!

Questions or want to get involved?

Lindsey Shankle, *Strategic Initiatives Coordinator*

Clark County Public Health

Lindsey.Shankle@clark.wa.gov



Small Group Discussion Prompts

Organize into groups of 3-4. Discuss the following questions, and designate someone to share a brief summary of your discussion!



Question 1:

What excites you about this community plan (personally or professionally)?



Question 2:

How could PHAC play a role in supporting this community plan?



2024 PHAC Budget sub-committee

- March PHAC meeting: CCPH budget 101 presentation from finance team to full PHAC, discuss budget sub-committee role
- April PHAC meeting: Budget sub-committee kick-off, meets during committee agenda time
- May-June: Meet 2-3 additional times , outside of regularly scheduled PHAC meetings
- July-November: Meet ad hoc through the end of the year if necessary



2023 Year-in-Review

February

Racial Equity assessment and decision tool

March

Stepping back to reflect on PHAC purpose

April

Piloted equity decision tool, drafted statement in support of harm reduction program

May

PHAC members attend local board of health training, Raising Clark County initiative

June

In person! Group decision making models & documenting committee needs

July

Budget update, CHA/CHIP and anti-racism update

August

PHAC committee meeting time, BOH relations conversation

September

In person! Celebrated outgoing PHAC members, input to department strategic plan

October

PHAC committee meeting time

November

Bylaws revision discussion, looking ahead to 2024



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Exit Activity

Write down your thoughts about the following question on the large sticky notes provided at your tables. Post the note to your table before heading out this evening. We will compile and review these notes at the next meeting.



Question:

What goals do you have for PHAC in the next year? What about in the next three years?

In other words, what do you hope will be highlighted in future PHAC “Year in Review” reports?

