



# Grant Report

September 2019 - June 2021



Prepared By:  
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# Summary

Sept 2019 - June 2021



**146** Field Days

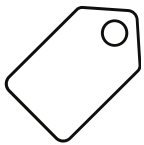


**4,080** Mailed Brochures

**466** Personalized Letters Sent



**85** Phone Calls

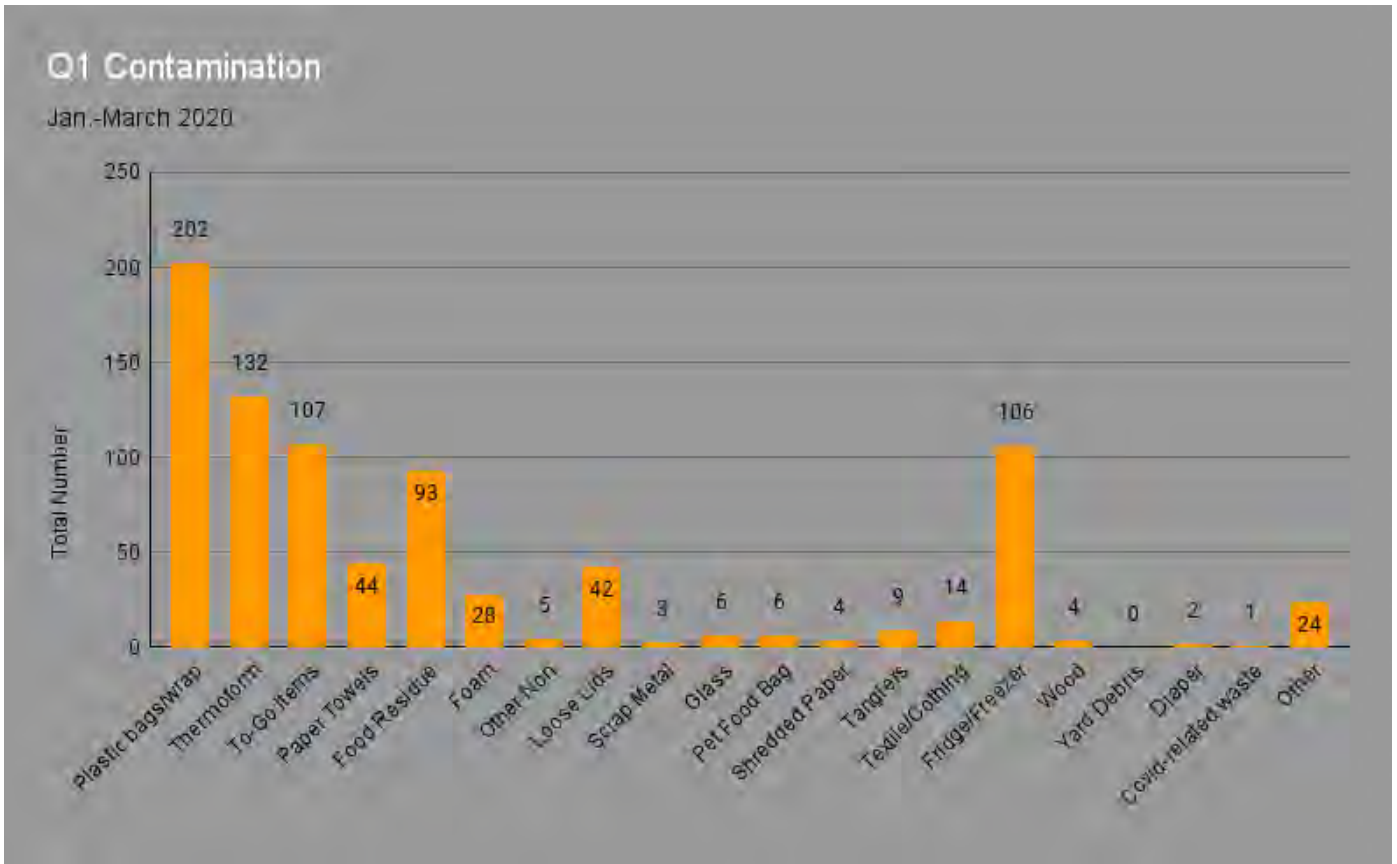


**4,564** Oops Tags



# Contamination Analysis

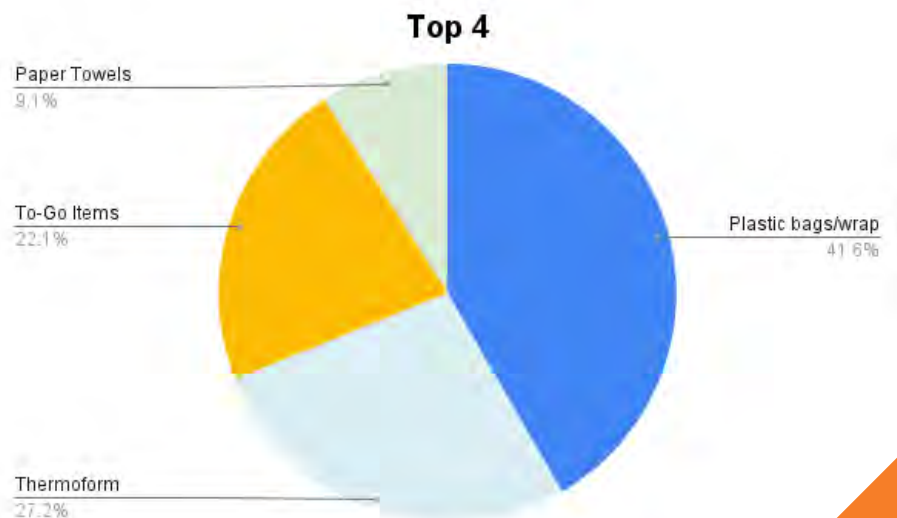
Q1  
2020



**CHART: QUARTERLY COUNTS**

**Top UGA Cont.**

- Plastic Bags/Wrap
- Thermoform
- To-Go Items
- Paper Towels



Plastics continue to be the number 1 confusing item to customers. Covid-related waste includes face masks and latex gloves. Paper towels include napkins and tissues.

# Q1 2020

# Monthly Data

## JANUARY

Field days **3**  
Brochures sent **71**  
Tags/Contam **71**

Total residential visits **122**  
Carts Out **86**

In-person cust interactions **0**

## FEBRUARY

Field days **9**  
Brochures sent **318**  
Tags/Contam **318**

Total residential visits **729**  
Carts Out **521**

In-person cust interactions **21**

## MARCH

Field days **1**  
Brochures sent **34**  
Tags/Contam **34**

Total residential visits **76**  
Carts Out **53**

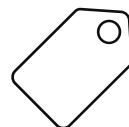
In-person cust interactions **0**



13 Field Days



423 Mailed Brochures



423 Oops Tags

# Contamination Analysis

Q2  
2020

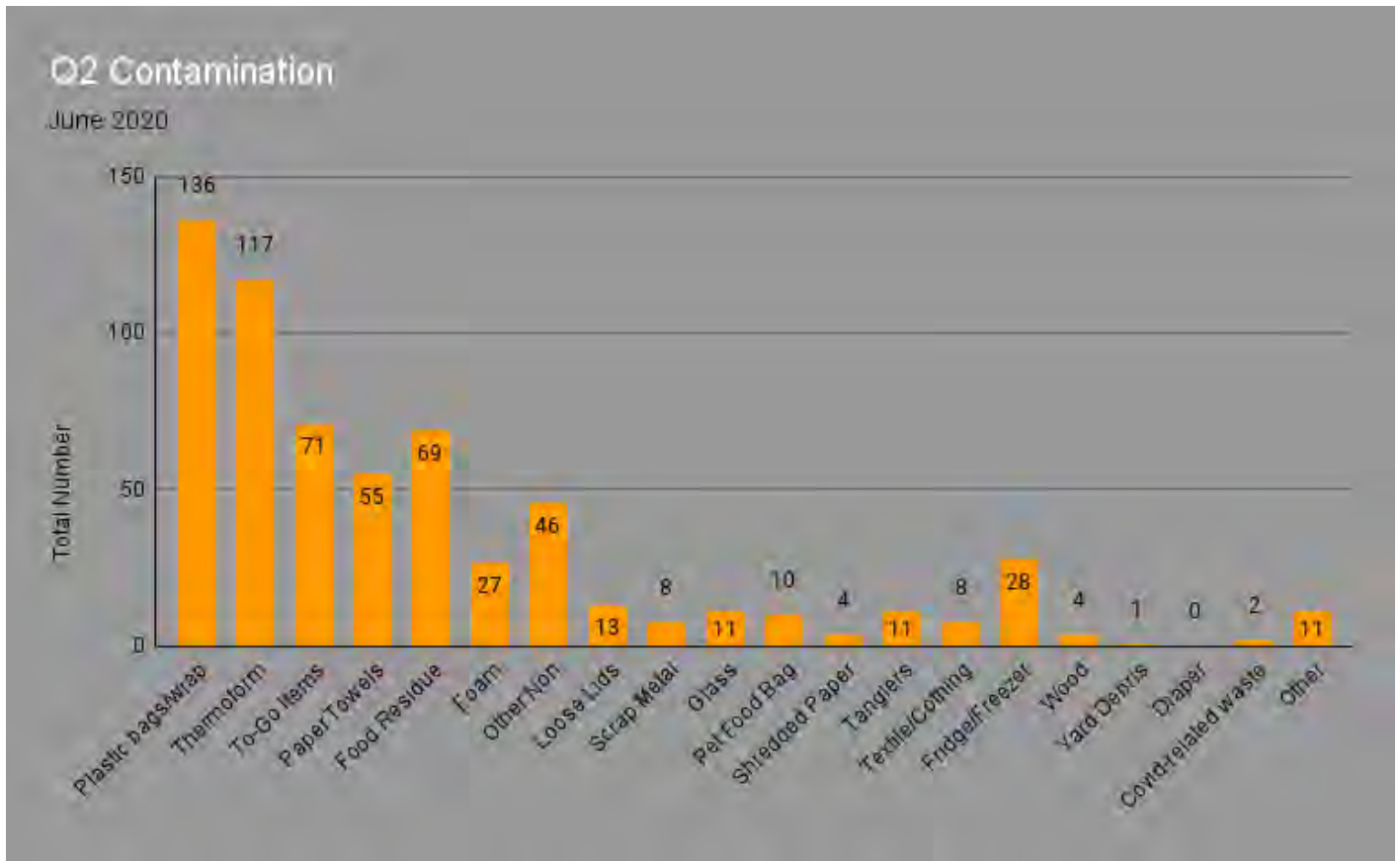
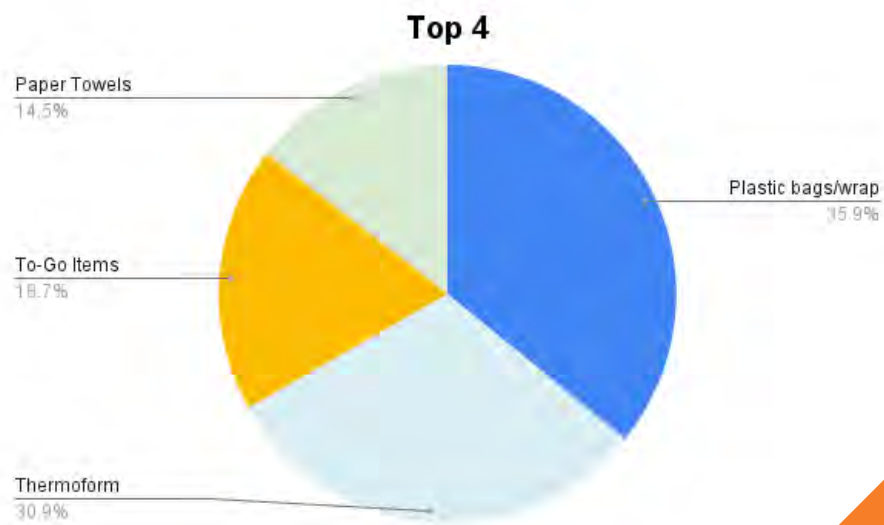


CHART: QUARTERLY COUNTS

Top UGA Cont.

- Plastic Bags/Wrap
- Thermoform
- To-Go Items
- Paper Towels



Plastics continue to be the number 1 confusing item to customers. Covid-related waste includes face masks and latex gloves. Paper towels include napkins and tissues.



# Monthly Data

APRIL

MAY

## COVID-19 SHUTDOWN

### JUNE

Field days **5**

Brochures sent **221**

Tags/Contam **221**

Total residential visits **510**

Carts Out **365**

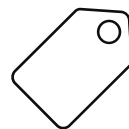
In-person cust interactions **12**



5 Field Days



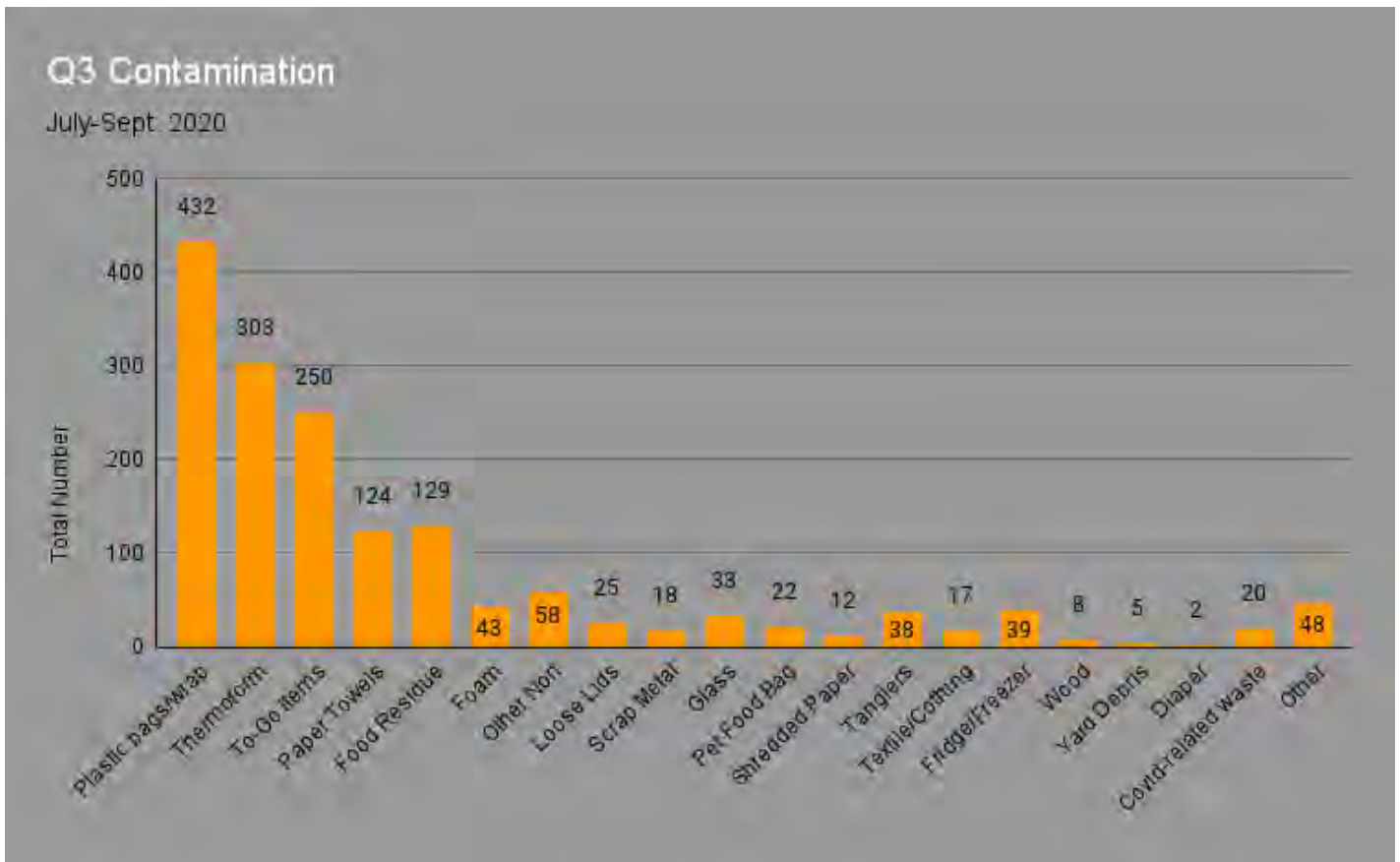
221 Mailed Brochures



221 Oops Tags

# Contamination Analysis

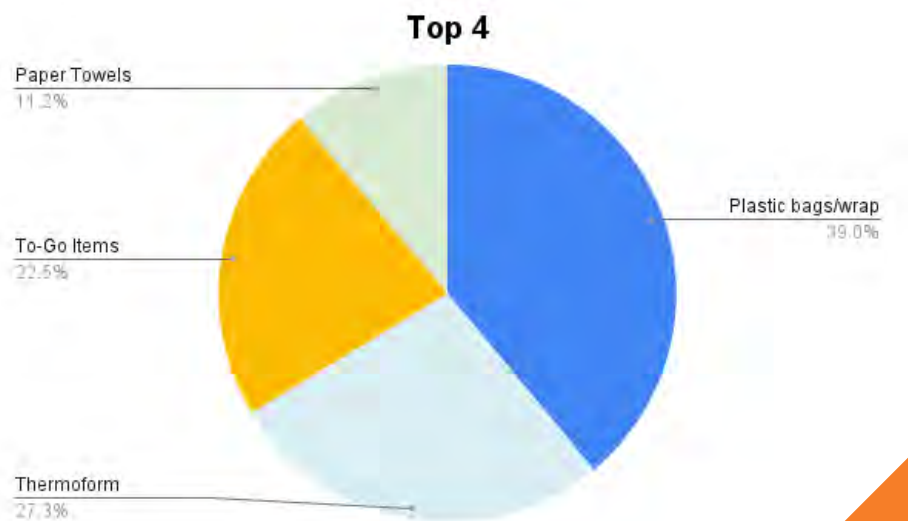
Q3  
2020



**CHART: QUARTERLY COUNTS**

**Top UGA Cont.**

- Plastic Bags/Wrap
- Thermoform
- To-Go Items
- Paper Towels



Plastics continue to be the number 1 confusing item to customers. Covid-related waste includes face masks and latex gloves. Paper towels include napkins and tissues.

# Q3 2020

# Monthly Data

## JULY

Field days **8**  
Brochures sent **312**  
Tags/Contam **312**

Total residential visits **776**  
Carts Out **551**

In-person cust interactions **19**

## AUGUST

Field days **5**  
Brochures sent **169**  
Tags/Contam **169**

Total residential visits **589**  
Carts Out **401**

In-person cust interactions **9**

## SEPTEMBER

Field days **5**  
Brochures sent **204**  
Tags/Contam **204**

Total residential visits **667**  
Carts Out **494**

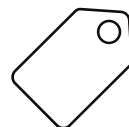
In-person cust interactions **14**



18 Field Days



685 Mailed Brochures



685 Oops Tags



# Contamination Analysis

Q4  
2020

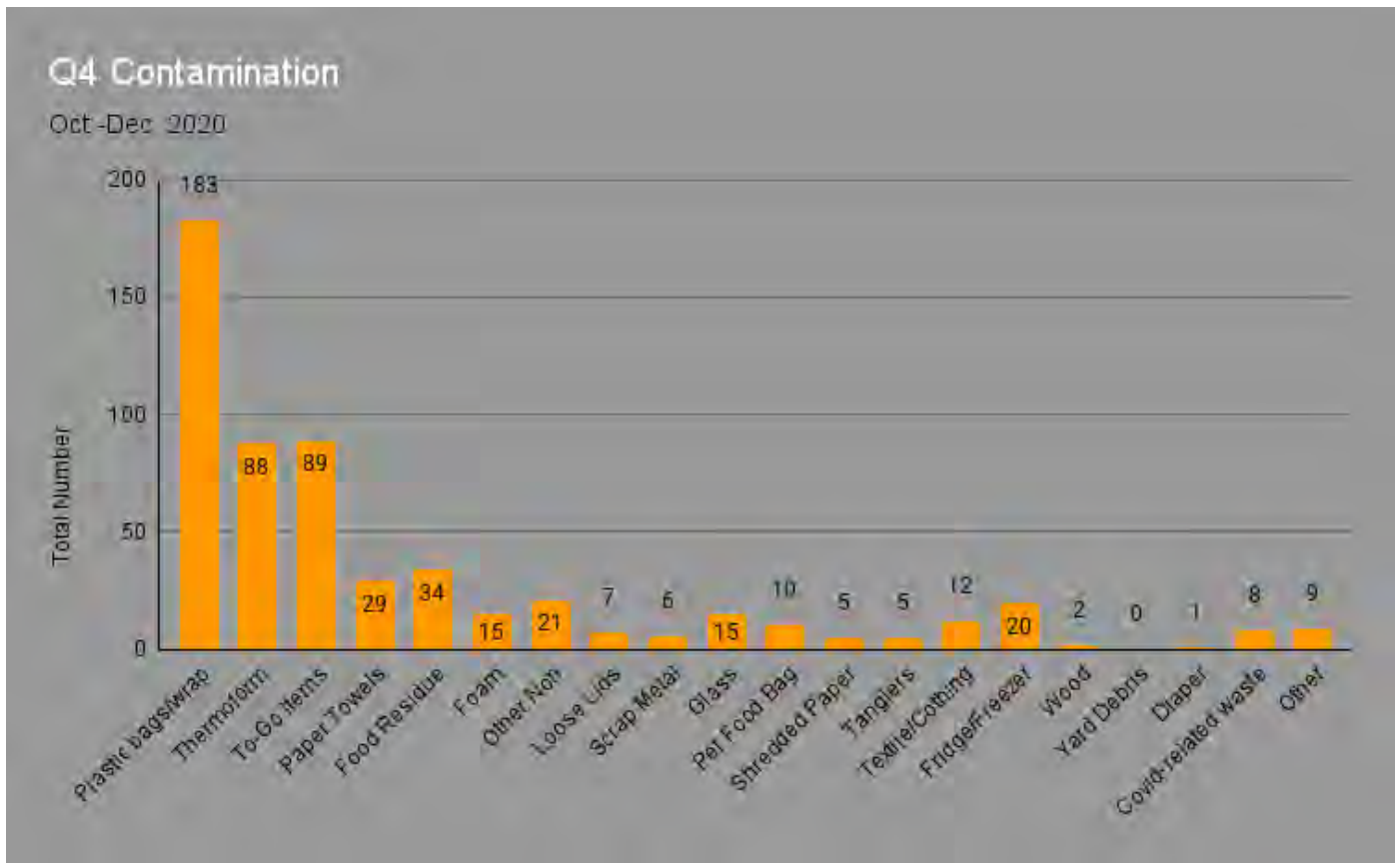
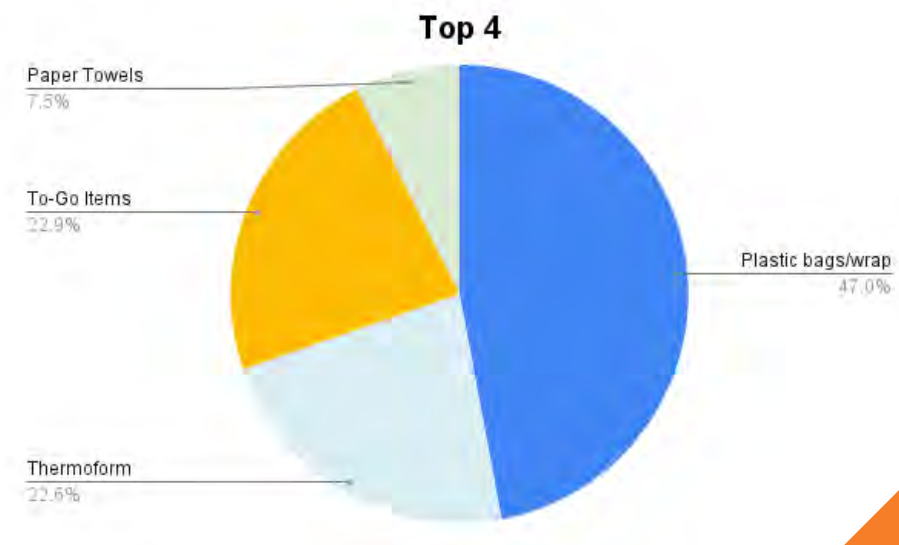


CHART: QUARTERLY COUNTS

Top UGA Cont.

- Plastic Bags/Wrap
- Thermoform
- To-Go Items
- Paper Towels



Plastics continue to be the number 1 confusing item to customers. Covid-related waste includes face masks and latex gloves. Paper towels include napkins and tissues.

# Q4 2020

# Monthly Data

## OCTOBER

Field days **5**  
Brochures sent **232**  
Tags/Contam **232**

Total residential visits **731**  
Carts Out **595**

In-person cust interactions **1**

## NOVEMBER

Field days **3**  
Brochures sent **88**  
Tags/Contam **88**

Total residential visits **322**  
Carts Out **234**

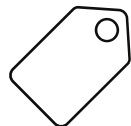
In-person cust interactions **2**



8 Field Days



320 Mailed Brochures



320 Oops Tags

# Contamination Analysis

Q1  
2021

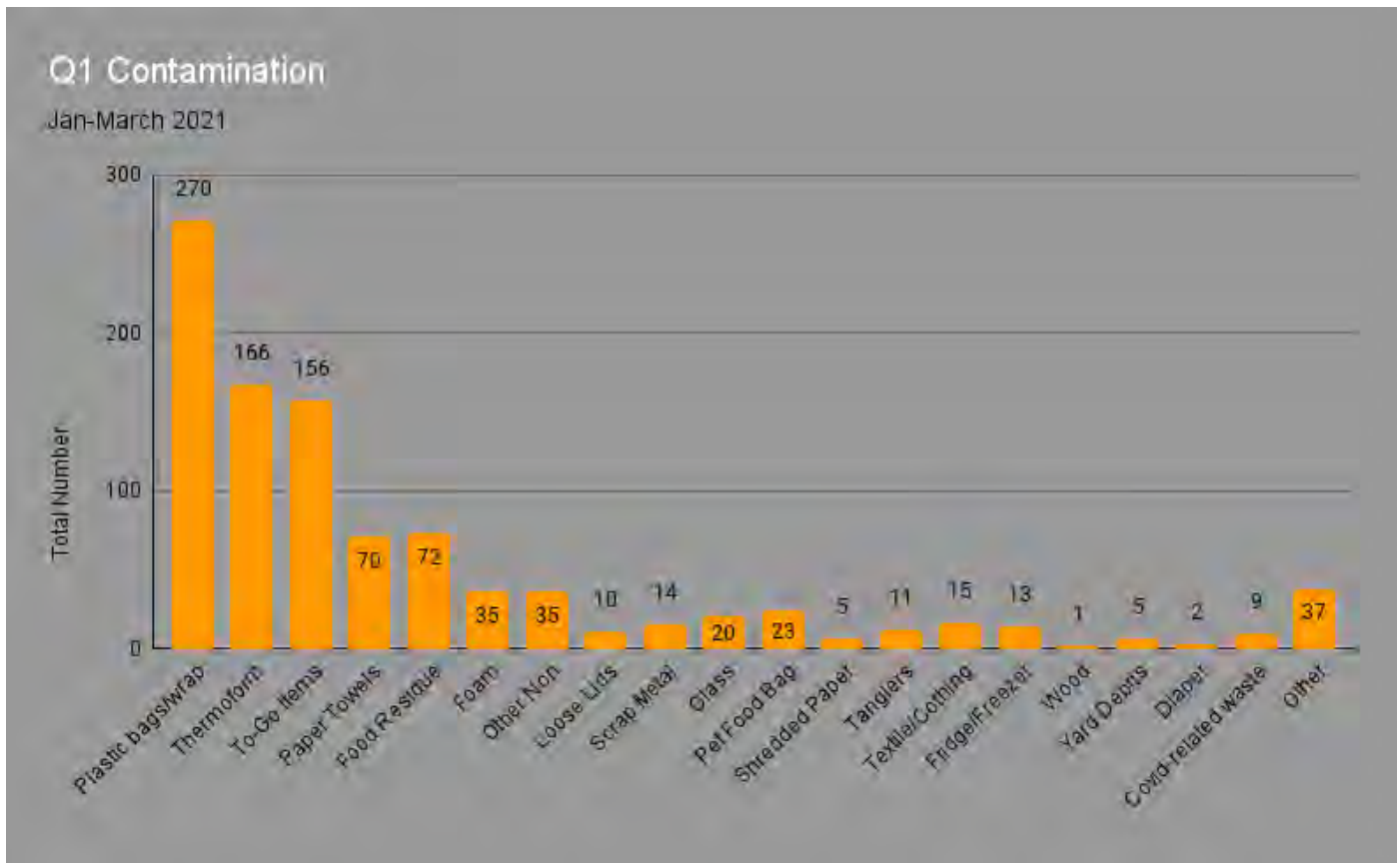
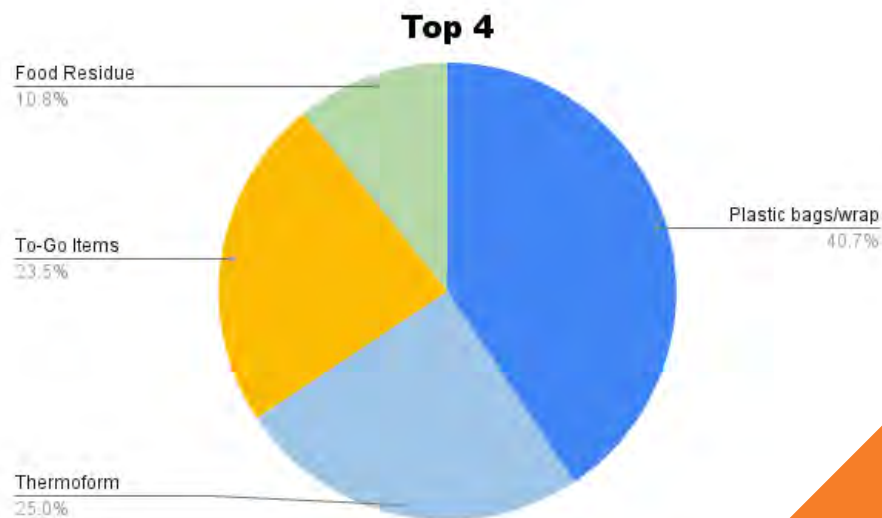


CHART: QUARTERLY COUNTS

Top UGA Cont.

- Plastic Bags/Wrap
- Thermoform
- To-Go Items
- Food Residue



Plastics continue to be the number 1 confusing item to customers. Covid-related waste includes face masks and latex gloves.

# Q1 2021

# Monthly Data

## JANUARY

Field days **6**  
Brochures sent **59**  
Tags/Contam **59**

Total residential visits **162**  
Carts Out **119**

In-person cust interactions **4**

## FEBRUARY

Field days **8**  
Brochures sent **317**  
Tags/Contam **317**

Total residential visits **1178**  
Carts Out **845**

In-person cust interactions **20**

## MARCH

Field days **6**  
Brochures sent **281**  
Tags/Contam **281**

Total residential visits **1124**  
Carts Out **755**

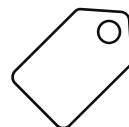
In-person cust interactions **64**



20 Field Days



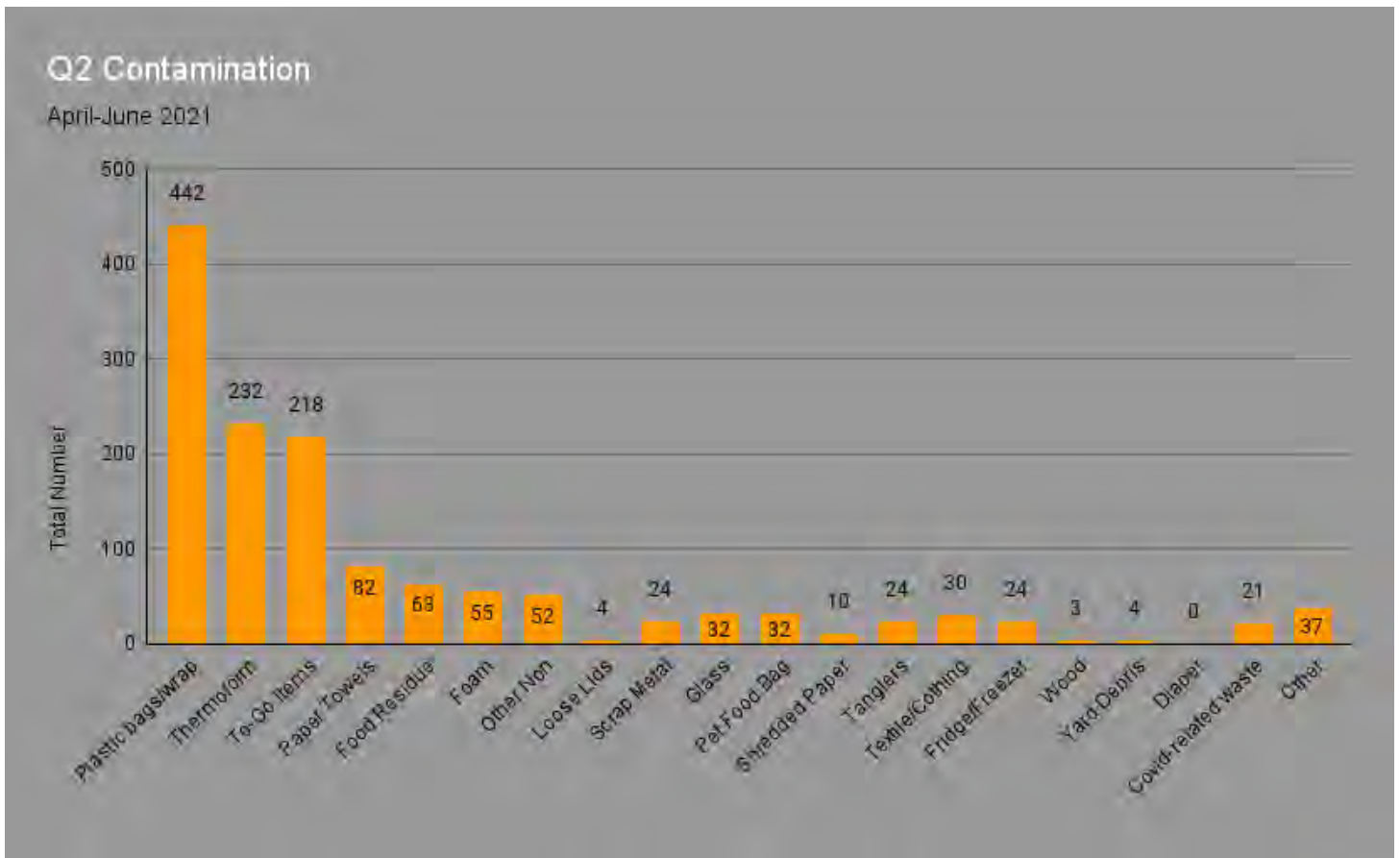
657 Mailed Brochures



657 Oops Tags

# Contamination Analysis

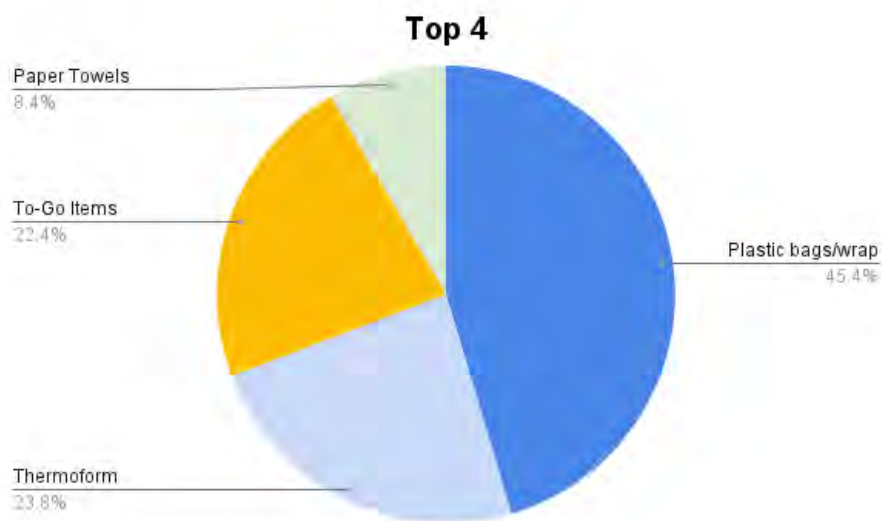
# Q2 2021



**CHART: QUARTERLY COUNTS**

**Top UGA Cont.**

- Plastic Bags/Wrap
- Thermoform
- To-Go Items
- Paper Towels



Plastics continue to be the number 1 confusing item to customers. Covid-related waste includes face masks and latex gloves. Paper towels also include napkins and tissues.

# Q2 2021

# Monthly Data

## APRIL

Field days **8**  
Brochures sent **374**  
Tags/Contam **374**

Total residential visits **1192**  
Carts Out **964**

In-person cust interactions **16**

## MAY

Field days **3**  
Brochures sent **80**  
Tags/Contam **80**

Total residential visits **263**  
Carts Out **187**

In-person cust interactions **12**

## JUNE

Field days **7**  
Brochures sent **229**  
Tags/Contam **229**

Total residential visits **721**  
Carts Out **526**

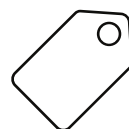
In-person cust interactions **14**



**18 Field Days**



**683 Mailed Brochures**

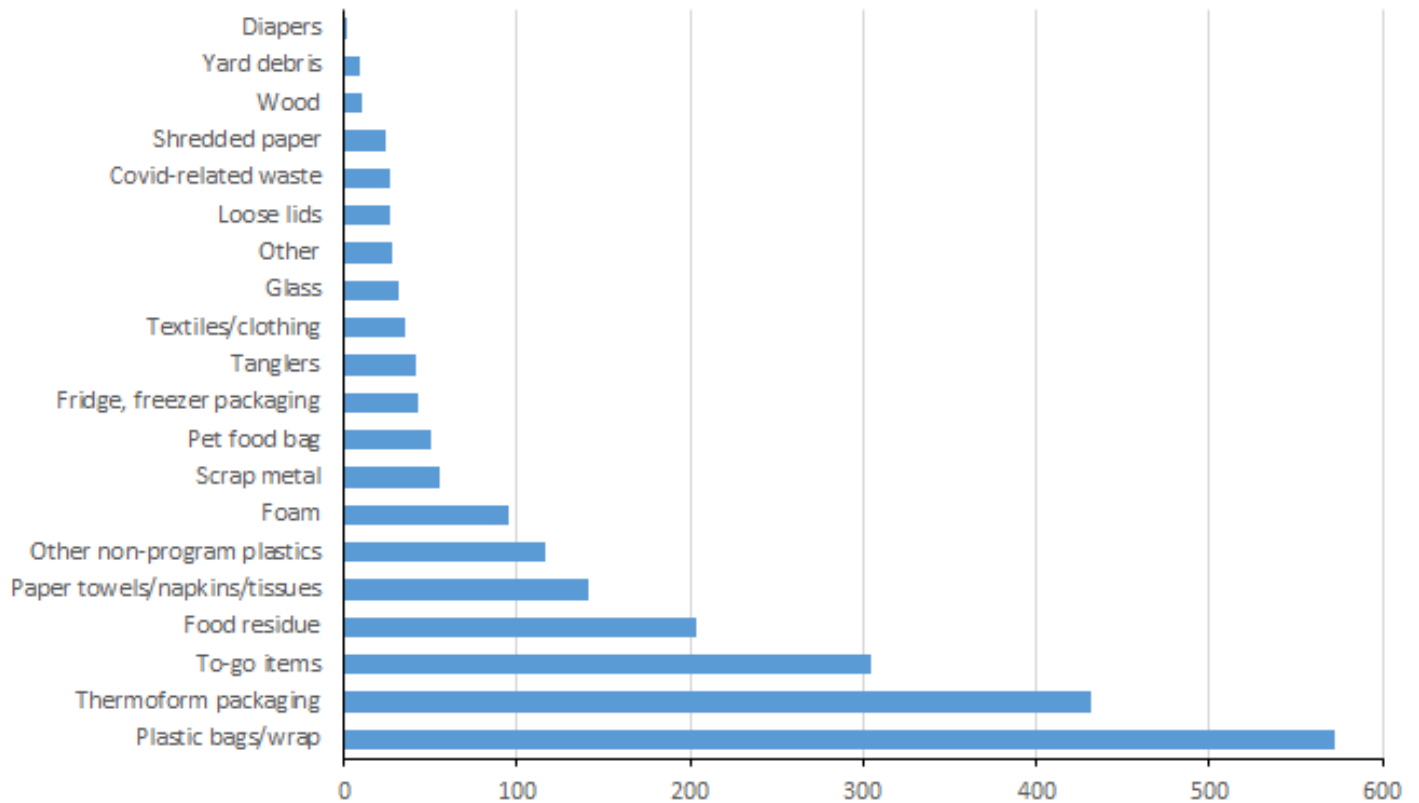


**683 Oops Tags**

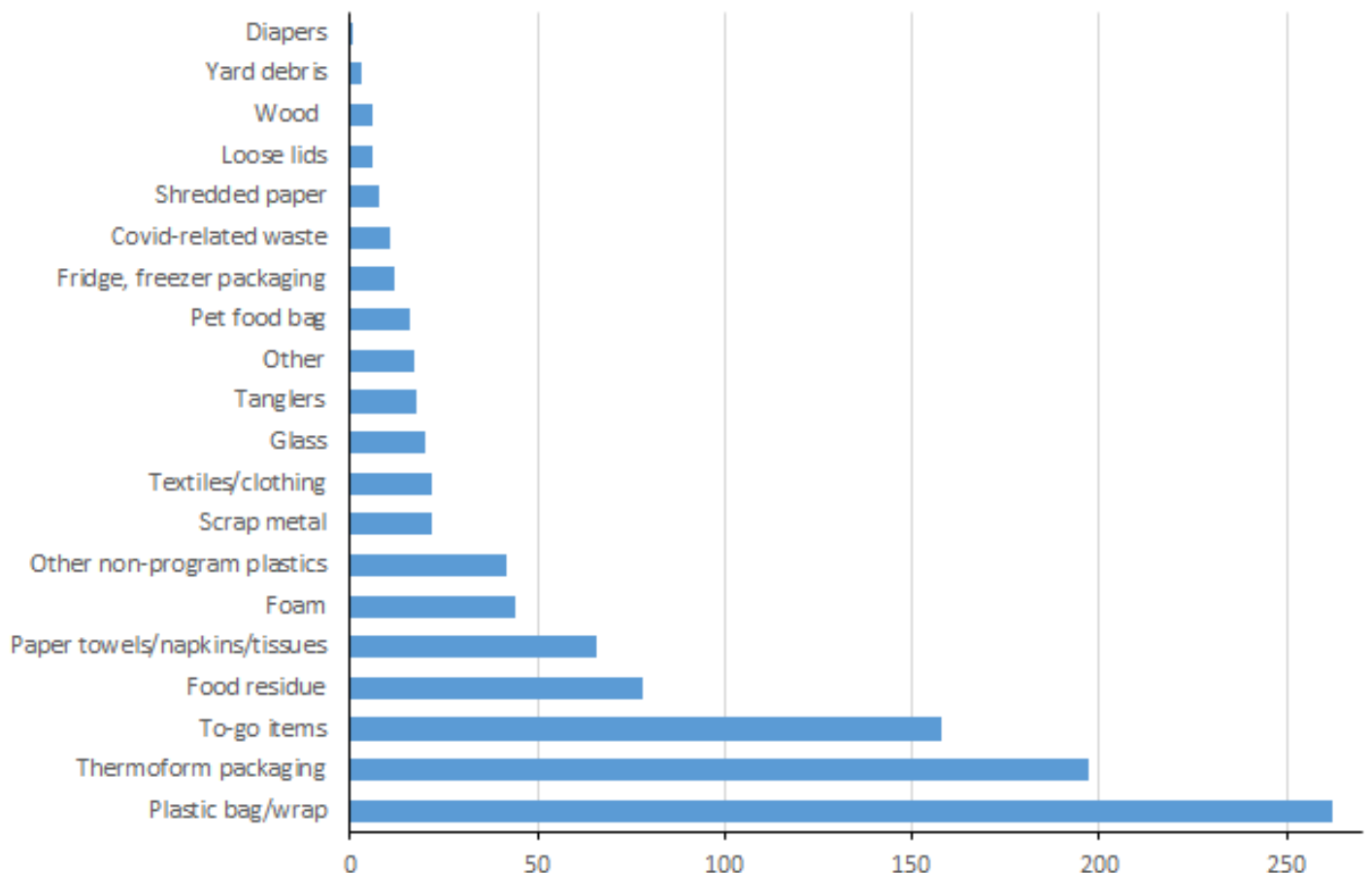
# COV Contamination Analysis

June 2020 - May 2021

### Tag #1 - Frequency of Contamination

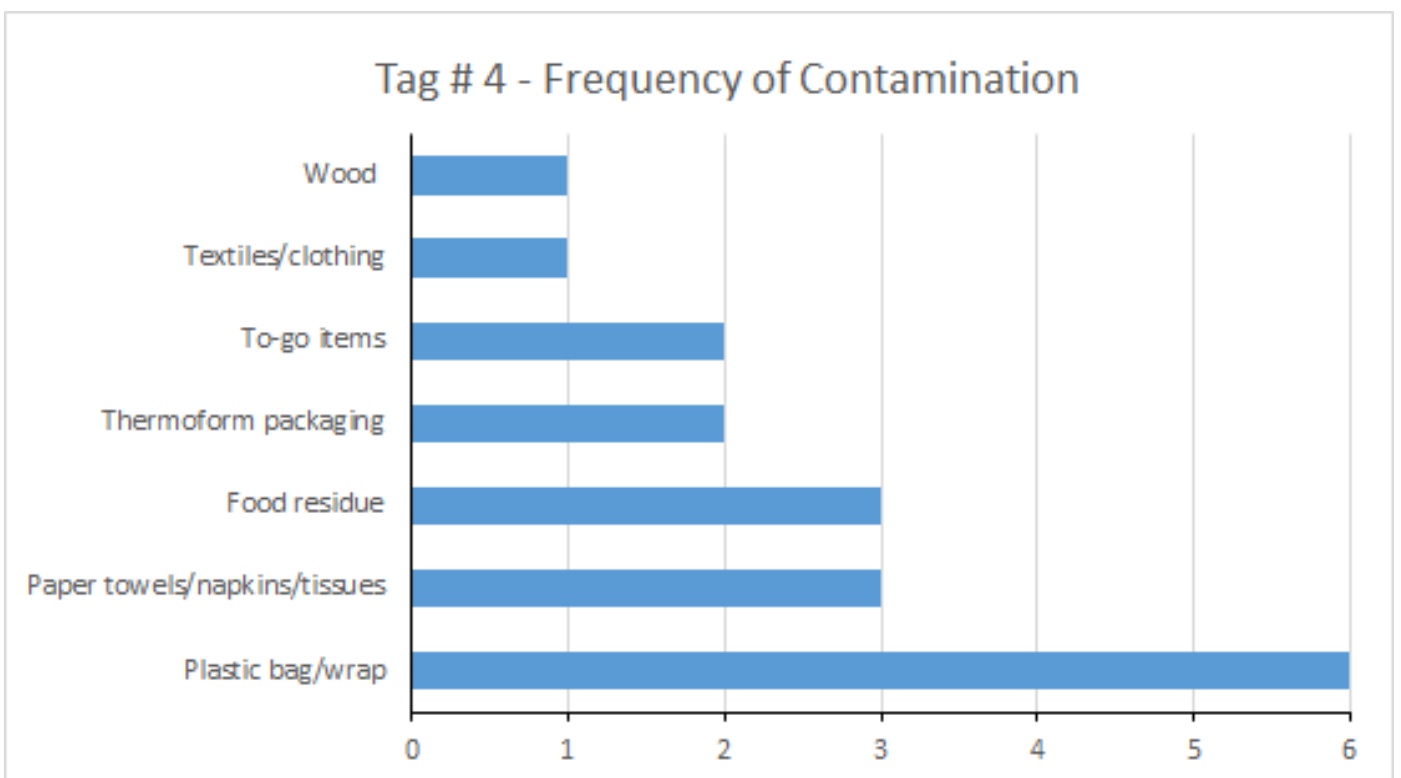
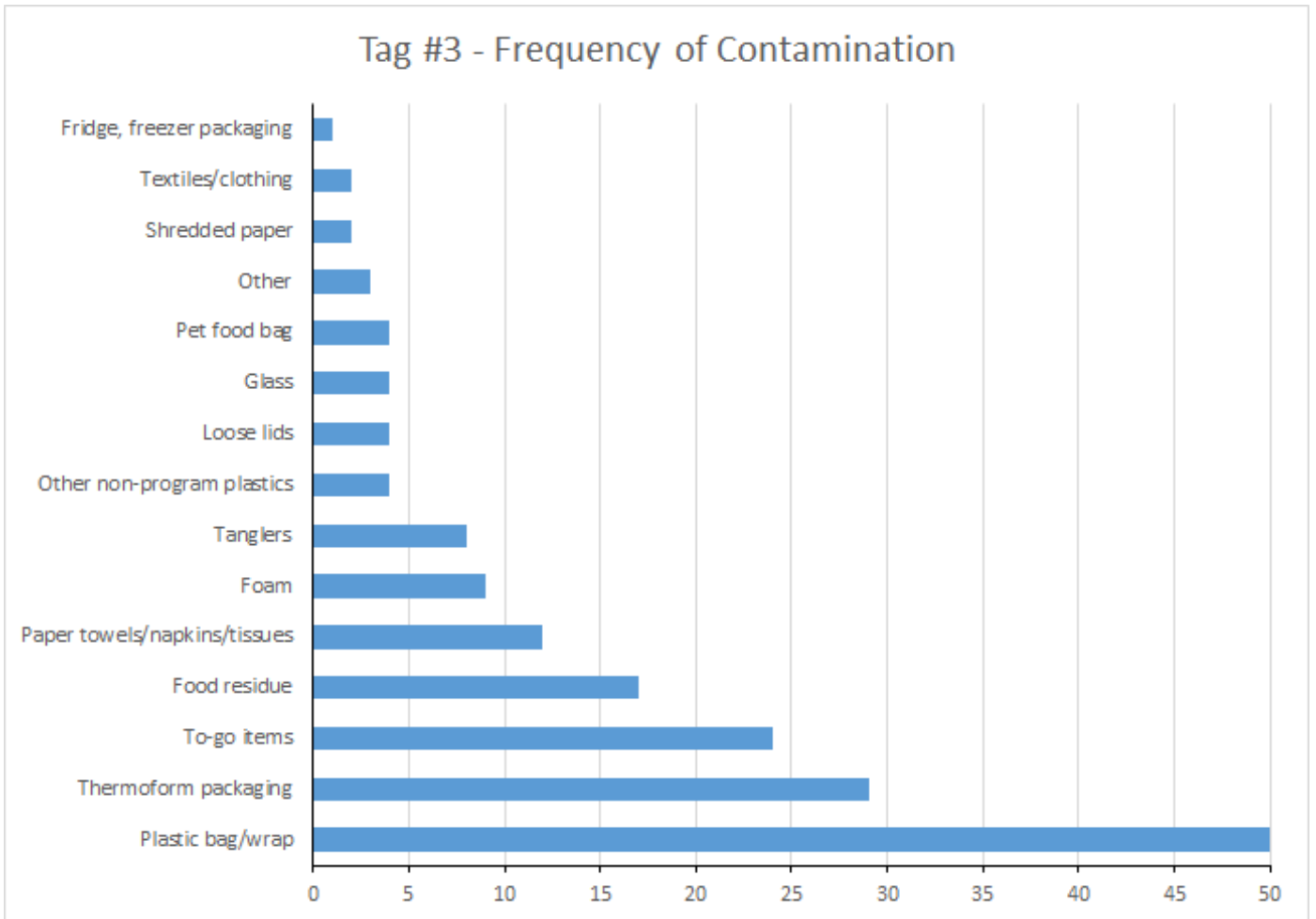


### Tag #2 - Frequency of Contamination



# COV Contamination Analysis

June 2020 - May 2021





# COV Outreach by Cycle

## 2020 CYCLE #2

June - July 2020

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Field days **16**  
Brochures sent **240**  
Letters sent **102**  
Phone calls **9**  
Tags/Contam **352**

Total residential visits **1544**  
Carts Out **n/a**

In-person cust interactions **19**

## 2021 CYCLE #1

Dec 2020 - Feb 2021

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Field days **16**  
Brochures sent **265**  
Letters sent **96**  
Phone calls **15**  
Tags/Contam **385**

Total residential visits **2132**  
Carts Out **1538**

In-person cust interactions **15**

## 2020 CYCLE #3

August - October 2020

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Field days **16**  
Brochures sent **266**  
Letters sent **135**  
Phone calls **30**  
Tags/Contam **352**

Total residential visits **1107**  
Carts Out **1107**

In-person cust interactions **34**

## 2021 CYCLE #2

March - May 2021

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Field days **16**  
Brochures sent **320**  
Letters sent **133**  
Phone calls **31**  
Tags/Contam **486**

Total residential visits **1954**  
Carts Out **1517**

In-person cust interactions **51**



**64** Field Days

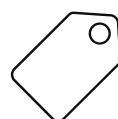


**1,091** Mailed Brochures

**466** Letters Sent



**85** Phone Calls



**1,575** Oops Tags