



Quarterly Report

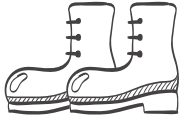
2021



Prepared By:
Recycling Advocates
Gina McCabe and Marissa Porcellini

Summary

January - September
2021



165 Field Days

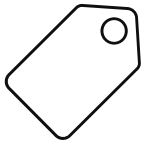


4,503 Mailed Brochures

466 Personalized Letters Sent



85 Phone Calls



4,988 Oops Tags



Contamination Analysis

Q1
2021

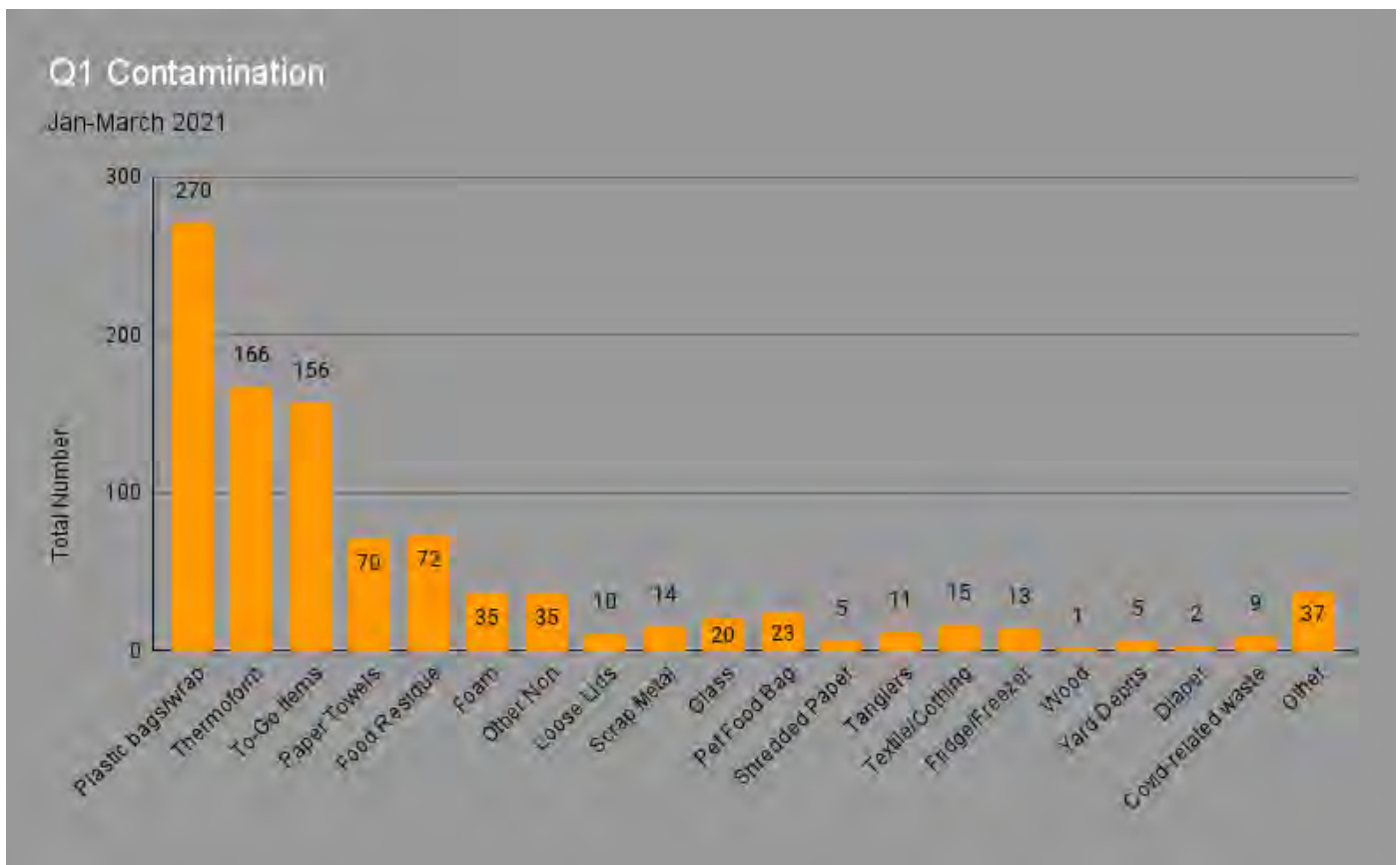
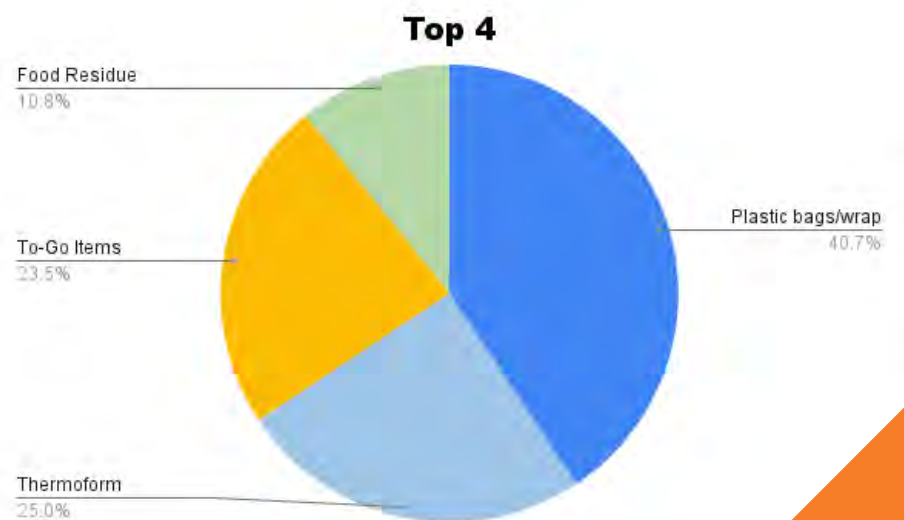


CHART: QUARTERLY COUNTS

Top UGA Cont.

- Plastic Bags/Wrap
- Thermoform
- To-Go Items
- Food Residue



Plastics continue to be the number 1 confusing item to customers. Covid-related waste includes face masks and latex gloves.



Monthly Data

JANUARY

Field days **6**
Brochures sent **59**
Tags/Contam **59**

Total residential visits **162**
Carts Out **119**

In-person cust interactions **4**

FEBRUARY

Field days **8**
Brochures sent **317**
Tags/Contam **317**

Total residential visits **1178**
Carts Out **845**

In-person cust interactions **20**

MARCH

Field days **6**
Brochures sent **281**
Tags/Contam **281**

Total residential visits **1124**
Carts Out **755**

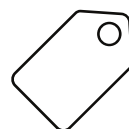
In-person cust interactions **64**



20 Field Days



657 Mailed Brochures



657 Oops Tags

Contamination Analysis

Q2
2021

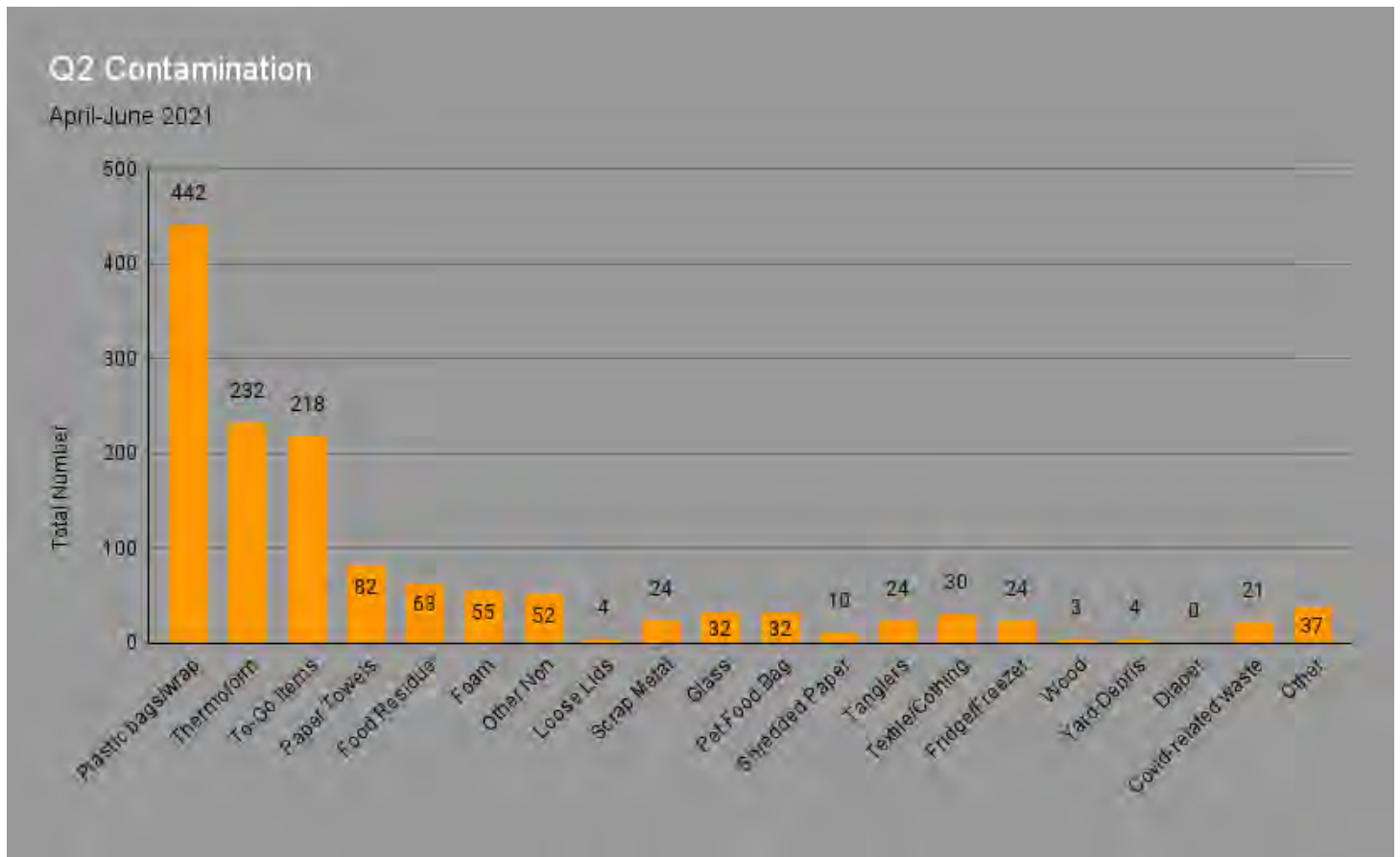
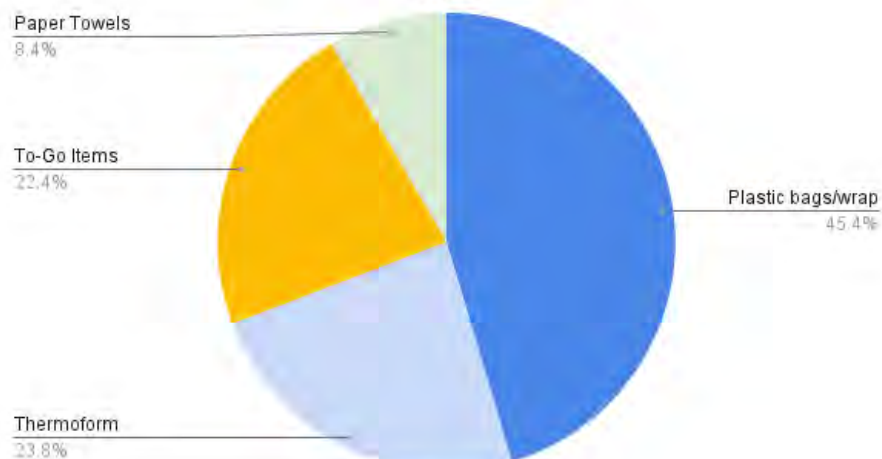


CHART: QUARTERLY COUNTS

Top 4

Top UGA Cont.

- Plastic Bags/Wrap
- Thermoform
- To-Go Items
- Paper Towels



Plastics continue to be the number 1 confusing item to customers. Covid-related waste includes face masks and latex gloves. Paper towels also include napkins and tissues.

Q2 Monthly Data

2021

APRIL

Field days **8**
Brochures sent **374**
Tags/Contam **374**

Total residential visits **1192**
Carts Out **964**

In-person cust interactions **16**

MAY

Field days **3**
Brochures sent **80**
Tags/Contam **80**

Total residential visits **263**
Carts Out **187**

In-person cust interactions **12**

JUNE

Field days **7**
Brochures sent **229**
Tags/Contam **229**

Total residential visits **721**
Carts Out **526**

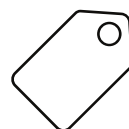
In-person cust interactions **14**



18 Field Days



683 Mailed Brochures



683 Oops Tags

Contamination Analysis

Q3
2021

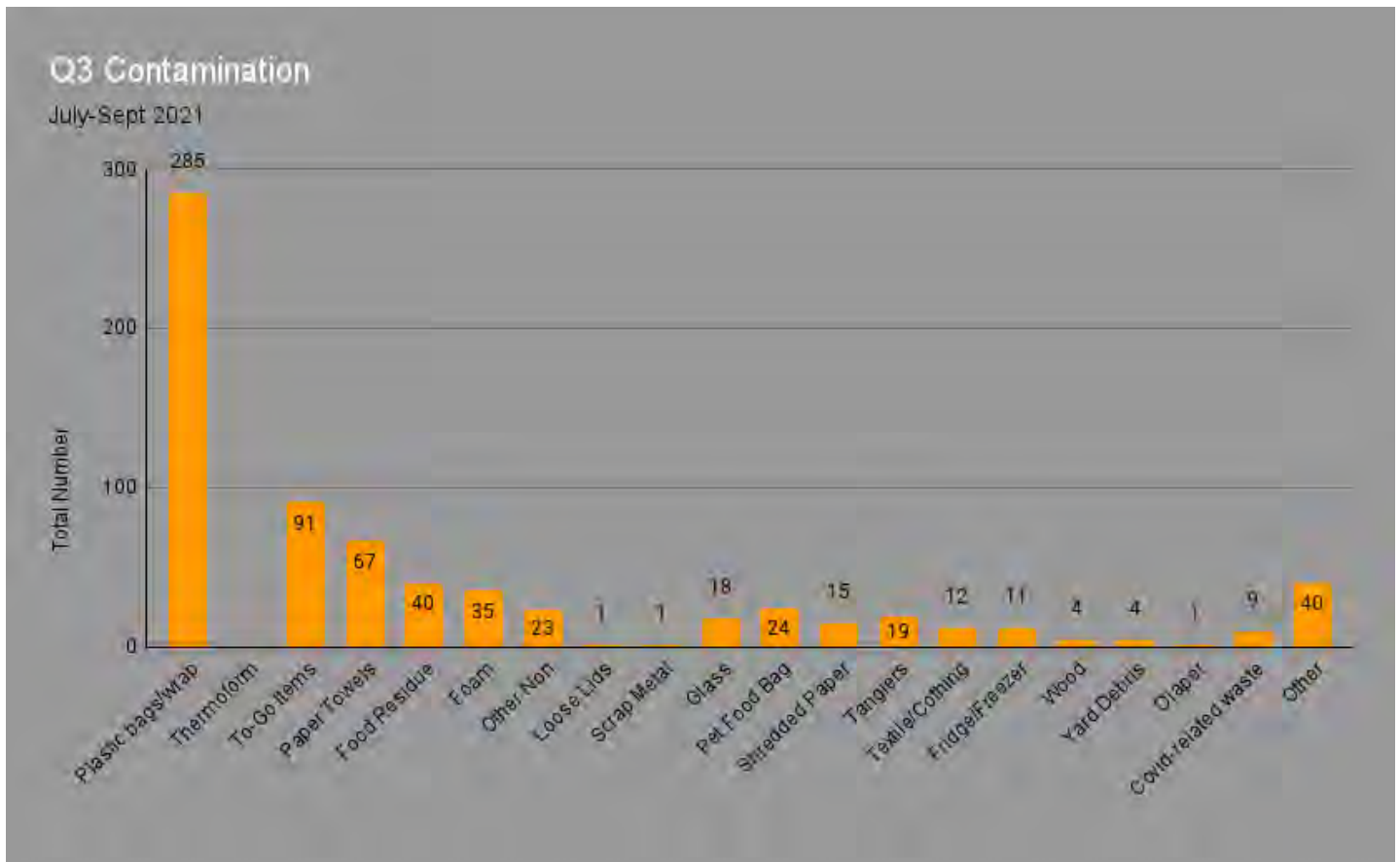
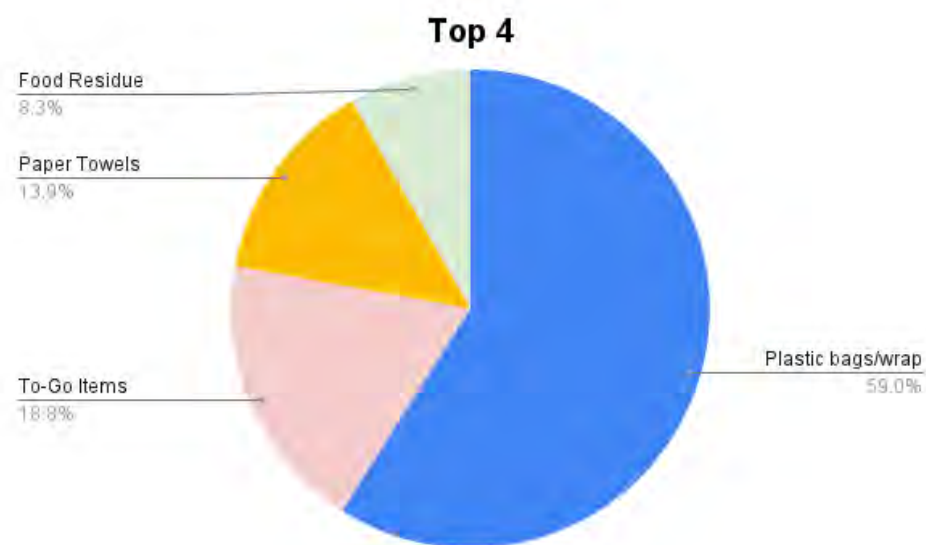


CHART: QUARTERLY COUNTS

Top UGA Cont.

- Plastic Bags/Wrap
- To-Go Items
- Paper Towels
- Food Residue



Plastic bags, wrap, and film continues to be a top issue. Thermoform was not included in counts as it is currently being taken by the transfer station. Covid-related waste includes face masks and latex gloves. Paper towels also include napkins and tissues.

Q3 Monthly Data

2021

JULY

Field days **2**
Brochures sent **77**
Tags/Contam **77**

Total residential visits **352**
Carts Out **138**

In-person cust interactions **5**

AUGUST

Field days **10**
Brochures sent **243**
Tags/Contam **243**

Total residential visits **1155**
Carts Out **595**

In-person cust interactions **28**

SEPTEMBER

Field days **7**
Brochures sent **103**
Tags/Contam **103**

Total residential visits **670**
Carts Out **415**

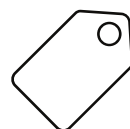
In-person cust interactions **14**



19 Field Days



423 Mailed Brochures



423 Oops Tags