Clark County Older Adult Community Impact Award

Purpose:

Clark County recognizes that older adults are valuable contributors to the vitality of this community. To encourage and support older adults for their contributions, the Clark County Commission on Aging has established a program to recognize older adults by means of an annual award presented at…

Nomination entries are strongly encouraged to paint an interesting picture of their nominee through descriptive explanation of their accomplishments. (Complete and succinctly written nominations are given ideal consideration.)

Qualification Criteria:

- Individual must be 65 years of age or older and a resident of city/Clark County.
- Individual must have enhanced the community through their life's work, engagement of others, volunteerism and or selfless acts of service to the community.
- Major emphasis should be placed on contributions to the community made by the individual after reaching age 65. However, prior contributions may be considered.
- Service in any field of endeavor should be considered (e.g., education, radio, television, business, medicine, art, music, journalism, religion, athletics, politics, volunteer service).
- No individual or couple will be eligible who has previously received this award.

Communication strategy:

- News Release
- Social Media campaign
- Email network
- Senior Messenger
- Other?

Timelines:

- Two-three month application period
- CoA committee reviews nominations and provides recommendation to CoA
- CoA reviews recommendation from committee and approves final award recipient(s)

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