DRAFT #2

Scope of Work

Meeting on communication for better land use and building regulation

Background:

The Clark County Council believes better communication between land use\building applicants, the land use\building regulatory staff, and the council will lead to more successful development. More successful development is development that is timely, predictable, with better quality and less conflict between applicants and staff. Better communication could reflect improved information flow (both sending and receiving messages) and\or shared expectations for the way participants conduct themselves.

The county, at the council and staff level, is committed to listening to applicants for their suggestions on how to improve communication to achieve more successful development.

Purpose:

The purpose of this meeting is to assemble representatives of the land use\building development community, staff and councilors to discuss ways to improve communication to achieve more successful development.

Preliminary Meeting Concepts:

The following bullet points provide guidance. The facilitator will refine these concepts and provide ideas on how to proceed.

- Is there something the county is missing that might improve communication during land use reviews?
- What does good communication look like to developers? To staff?
- What are the interests of each group? What are they trying to achieve?
- What kind of behaviors support good communication? What should we expect from one another in terms of our conduct?
- Suggestions about changes in process are desirable and welcome when they focus on communication and success.

Councilors will have an opportunity to discuss these and other concepts with the facilitator.

Target Groups for Participants:

This is an invitation only meeting. It is not a public forum or community meeting. The target group size is approximately 100 people. Invitation targets will include an array of successful developers and people interested in improved communication.

Target groups are:

- Land use\building development community
- Staff
- Review bodies\individuals
- Elected Officials

Facilitator and Facilitator Responsibilities:

Eric Johnson, Executive Director of the Washington Association of Counties is the facilitator. With input from the county manager, county council, and community development director, Mr. Johnson will:

- Develop the facilitation agenda
- Develop meeting materials to a print ready level
- Facilitate the meeting
- Summarize the meeting results into a short working paper
- Provide input on next steps for the development community, staff, and elected officials

Clark County Responsibilities:

Community Development\Project Team

- Collaborate with the facilitator to develop an agenda
- Develop invitation lists and distribute invitations
- Provide all meeting logistics including location, sign- in table support , name tag, refreshments, etc.

County Manager's Office

- Collaborate with the facilitator to develop an agenda
- Manage all communication with council
- Approve agenda, themes, invitation lists, layout, etc.
- Overall project management

Preliminary Timeline and Milestones

Week of	Task	Lead
10/23	Develop scope of work	Jenkins
10/30	 Schedule meeting with facilitator to scope 	Snell
	event	
	 Inform Public Health and Public Works of event 	 Rumpeltes
11/6	 Visit facilitator in Olympia to discuss agenda, 	Snell
	scope, etc. Rumpeltes, Snell, Jenkins, Ellinger	
11/13	 Facilitator develops meeting concepts. 	 Johnson
<mark>11/27</mark>	 Pre meetings with councilors to identify 	Johnson

	potential participants, review agenda concepts, get input.	
12/4	Finalize agenda	 Johnson\Rumpeltes
12/11	 Logistics, mailing lists and agenda finalized County manager approves 	DCD Team\Rumpeltes
12/18	Save the date message distributed	DCD Team
1/1	Invitation distributed	DCD Team
1/22	• Event	• All