



CLARK COUNTY STAFF REPORT

DEPARTMENT: PIO

DATE: April 4, 2014

REQUEST: Increase Online Content Manager position from .80 to 1.0 FTE

CHECK ONE: X Consent CAO

BACKGROUND

The Online Content Manager position was upgraded from a project position in 2009 to .90 FTE in keeping with staffing reductions in place at the time due to countywide budget cuts. The position was reduced to .80 FTE in 2011 to reallocate salary capacity to a writer/editor position in PIO. This change was implemented to increase flexibility to serve the public.

The current .80 Online Content Manager has seen an escalation in demand for service due to increased reliance on web-based products to conduct county business. This escalation is due, in part, to public expectations for information and services online. It also reflects a focused effort by the County Administrator to use the website to bolster efficiencies in service. The pending website remodel will further increase demand for online content services from communication professionals.

COMMUNITY OUTREACH

This request is in response to priorities and objectives expressed by the Board of County Commissioners and in keeping with contemporary business practices. The Board is encouraging the public to use the county website for services not available previously and not supported by existing FTE.

BUDGET AND POLICY IMPLICATIONS

The increase of the Online Content Manager position from .80 FTE to 1.0 FTE will be an additional cost of \$10,946 for the remainder of the current biennium, and \$29,190 for the 2015/16 biennium. Budget capacity for this purpose will be included in the next supplemental budget proposal for 2014.

FISCAL IMPACTS

Yes (see attached form) No

ACTION REQUESTED

Approve an increase to the position of Online Content Manager from .80 to 1.0 FTE.

DISTRIBUTION

PIO
Budget
Human Resources

Mary Keltz

Mary Keltz
Director

*Approved = April 29, 2014
SR 83-14*

Approved: *Tom Mielke*

Tom Mielke, Chair
Board of County Commissioners

*mm
OK
y.*

FISCAL IMPACT ATTACHMENT

Part I: Narrative Explanation

I. A –

Part II: Estimated Revenues

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
Total						

II. A – Describe the type of revenue (grant, fees, etc.)

Part III: Estimated Expenditures

III. A –

Fund #/Title	FTE's	Current Biennium		Next Biennium		Second Biennium	
		GF	Total	GF	Total	GF	Total
0001/General Fund		\$10,946	\$10,946	\$29,190	\$29,190	\$29,190	\$29,190
Total		\$10,946	\$10,946	\$29,190	\$29,190	\$29,190	\$29,190

III. B –

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
Salary/Benefits	\$10,946	\$10,946	\$29,190	\$29,190	\$29,190	\$29,190
Contractual						
Supplies						
Travel						
Other controllables						
Capital Outlays						
Inter-fund Transfers						
Debt Service						
Total	\$10,946	\$10,946	\$29,190	\$29,190	\$29,190	\$29,190

