



STAFF REPORT



DEPARTMENT: Clark County Public Health

DATE: July 15, 2014

SPECIFIC REQUEST: Clark County Board of Commissioners' approval to submit an application for the "Partnerships to Improve Community Health" (PICH: DP14-1417) grant from the Centers for Disease Control and Prevention (CDC) and authorization for the Public Health Director to sign contract and amendments. This three-year grant will support continuation of public health strategies to prevent chronic disease -- including heart disease, high blood pressure/stroke, and diabetes. If awarded, Clark County Public Health (CCPH) will receive approximately \$1.9 million in funding for a three-year period.

PUBLIC HEALTH STRATEGIC INITIATIVES

<input type="checkbox"/> 1 – Ensure public safety and increase community resilience	<input checked="" type="checkbox"/> 4 – Link public health, primary care, behavioral health, oral health, and community resources in alignment with health care reform
<input checked="" type="checkbox"/> 2 – Increase opportunities for healthy living	<input type="checkbox"/> 5 – Demonstrate excellence in local public health practice and management
<input checked="" type="checkbox"/> 3 – Increase opportunities for every child to have a healthy start	<input type="checkbox"/> 6 – Other

BACKGROUND

In support of Public Health Strategies 2, 3 and 4, and to prevent chronic disease — including heart disease, high blood pressure/stroke, and diabetes — funding from the Partnerships to Improve Community Health (PICH) grant will increase access to healthy food, increase physical activity, create tobacco-free environments, and improve clinical and community linkages. This will sustain and continue work started under the Community Transformation Grant.

The work funded by the PICH grant supports the vision of Healthy People 2020 and builds on 15 years of community health initiatives funded by the Centers for Disease Control and Prevention that emphasize population-based strategies to increase access to healthier environments. The PICH grant recognizes the importance of cross-sector collaboration to build accepted and sustainable changes and the need to evaluate and communicate what works. Funding from the PICH grant will encourage and support policy, system and environmental changes that make the healthy choice the easy choice within worksites, faith based communities and neighborhoods.

CCPH will focus on the topics of, healthy eating, active tobacco-free living, and community-clinical linkages. As a result, Clark County residents will live longer, healthier lives. The long-term outcomes will be reduced rates of death and disability due to tobacco use, reduced prevalence of obesity, and reduced rates of death and disability due to diabetes, heart disease and stroke. The impact of these efforts will be improved quality of life, reduction of premature death and reduced medical costs.

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COMMUNITY INVOLVEMENT

CCPH will collaborate with the Healthy Living Collaborative (HLC) of Southwest Washington in this application. The HLC will help plan, manage and implement proposed activities. The HLC engages more than 40 representatives from multiple sectors including healthcare, education, behavioral health, faith communities, transportation, veterans, youth, the aged, minority groups, and vulnerable populations. The HLC pursues a shared purpose of identifying and advocating for upstream solutions to prevent chronic disease through active living, healthy eating, tobacco prevention, and community health linkages. HLC members include: Alliance for a Healthier Generation • Burgerville • Clark College • Clark County Community Services • Clark County Public Health • Commission on Hispanic Affairs • Comprehensive Health Education Foundation • Cowlitz County Health and Human Services • Cowlitz-Wahkiakum Council of Governments • Educational Service District 112 • Highlands Neighborhood Association • National Alliance on Mental Health Illness Peace Health Seventh Day Adventist Church • Skamania County Community • Health Support for Early Learning and Families • SW Behavioral Health • SW WA Agency on Aging and Disability • SW WA Behavioral Health Ombudsman • SW WA Regional Transportation Council • Vancouver Housing Authority • Vancouver Public Schools • WA Department of Health • Wahkiakum County Health and Human Services • Washington State University • YMCA. In addition to funding from Clark County, the SWHLC is supported through contributions from community partners including Kaiser Permanente, SW Behavioral Health, Community Health and Education Foundation, and other organizations.

HEALTH EQUITY

People in Southwest Washington who have the highest levels of health disparities are often the most difficult to reach. Generational poverty, obesity and preventable chronic disease are interrelated and present complex challenges to ensuring health equity. Activities conducted as part of this grant will include a specific effort to reach and support low-income residents of Clark County.

ACTION REQUESTED

- Clark County Board of Commissioners' approval to submit an application for the "Partnerships to Improve Community Health" (PICH: DP14-1417) grant from the Centers for Disease Control and Prevention (CDC).
- Clark County Board of Commissioners' authorization for Public Health Director to sign resulting contract and amendments.

BUDGET AND POLICY IMPLICATIONS

This funding would replace funding from the Community Transformation Grant in the next biennial budget. The funding period for this opportunity will be September 30, 2014 through September 29, 2017. The award is for three years.

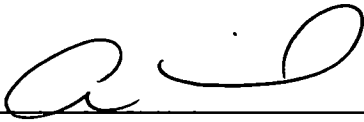
FISCAL IMPACT

Yes (see attached form)

No

DISTRIBUTION

Alan Melnick, Clark County Public Health
Tricia Mortell, Clark County Public Health
Jeff Harbison, Clark County Public Health
Cyndie Meyer, Clark County Public Health
Belinda Walker, Clark County Public Health
Kathy Smith, Clark County Public Health



Alan Melnick, MD MPH CPH
Public Health Director/Health Officer

Approved:



BOARD OF CLARK COUNTY COMMISSIONERS

Date: 7/15/14
SR: 149-14

FISCAL IMPACT ATTACHMENT (Completed by Finance Manager)

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
1025 / Federal Partners in Community Health grant funds		157,464		1,259,700		472,386
1025 / Existing Program Income (required Local Match)		27,788		222,300		83,362
Total		185,252		1,482,000		555,748

I. A – Describe the type of revenue (grant, fees, etc.)
General Fund

II. A – Expenditures summed up

Fund #/Title	FTE's	Current Biennium		Next Biennium		Second Biennium	
		GF	Total	GF	Total	GF	Total
1025 / Public Health			185,252		1,482,000		555,748
Total			185,252		1,482,000		555,748

III. B – Expenditure by object category

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
Salary/Benefits		89,416		715,326		268,247
Contractual		58,315		466,510		174,940
Supplies		1,200		9,600		3,600
Travel		1,340		10,720		4,020
Other controllables		34,981		279,844		104,941
Capital Outlays						
Inter-fund Transfers						
Debt Service						
Total		185,252		1,482,000		555,748