



CLARK COUNTY WASHINGTON

SR#2014-1478

STAFF REPORT



DEPARTMENT: Clark County Public Health (CCPH)

DATE: November 18, 2014

SPECIFIC REQUEST: Clark County Board of Commissioners' (BOCC) approval to apply for a Home Visiting Service Account (HVSA) grant with Thrive by Five (Thrive) for 2015 funding and for future years. This is a non-competitive award of approximately \$50,000 each year. It is further requested to authorize the Public Health Director to sign this application, future years' applications, contracts, and any amendments.

PUBLIC HEALTH STRATEGIC INITIATIVES

Table with 2 columns and 3 rows of strategic initiatives. Row 1: 1 - Ensure public safety and increase community resilience (unchecked), 4 - Link public health, primary care, behavioral health, oral health, and community resources in alignment with health care reform (unchecked). Row 2: 2 - Increase opportunities for healthy living (checked), 5 - Demonstrate excellence in local public health practice and management (unchecked). Row 3: 3 - Increase opportunities for every child to have a healthy start (checked), Other - Social Justice (unchecked).

BACKGROUND

Consistent with Strategic Initiatives 2 and 3, CCPH offers the Nurse Family Partnership (NFP) program to first-time mothers throughout Clark County. NFP is an evidence-based program that improves pregnancy outcomes, child health and development, and economic self-sufficiency for the family. Research by the RAND Corporation estimates NFP returns up to \$5.70 for each \$1 spent on the program.

In 2010, the Washington State Legislature created the HVSA, which leverages state and federal home visiting funds by matching them with private investments raised by Thrive to increase the availability of high-quality, evidence-based home visiting programs. The research shows that these programs:

- enhance child development and well-being by alleviating the effects of poverty and other known risk factors on child development;
- reduce the incidence of child abuse and neglect; and,
- promote school readiness for young children and their families.

In 2014, CCPH was awarded HVSA funding by Thrive through a competitive bid process. As a result of that award and becoming an HVSA member, CCPH is able to reapply this year and in future years through a non-competitive process. The grant requires funds be used for critical sustainability and/or expansion.

Handwritten initials 'MJK' and '4/11' in the bottom left corner.

CCPH is requesting funds for critical sustainability of our NFP program. These funds will allow us to provide services in areas of highest need and is one step in continued efforts to seek a variety of funding sources for NFP services throughout the county. Critical sustainability means two things:

1. The NFP program holds promise for transformed lives, and for cost savings in law enforcement, child protection, and education. In order for this to happen, CCPH needs to provide NFP services to meet the needs of enough first-time mothers in Clark County to make a difference.
2. The NFP program in Clark County needs to have sustainable funding, ideally from a blend of funding sources.

COMMUNITY INVOLVEMENT

NFP is well integrated in the community. For example, NFP staff collaborate with the school districts' teen parent programs to ensure pregnant and parenting teens graduate. Referrals to NFP come from a wide variety of sources including prenatal providers, Medicaid-managed care plans, juvenile justice, school nurses, teen parenting classes, and the Women, Infants and Children's program.

HEALTH EQUITY

NFP addresses the root causes of individual health inequity for both the first-time mother and her child by providing options for overcoming barriers that prevent optimal health. NFP helps mothers build resiliency and self-sufficiency; learn critical parenting skills such as child safety, bonding/attachment, and how to help their baby learn. The program increases healthy birth outcomes, prevents childhood abuse and neglect, and builds school readiness.

ACTION REQUESTED

- Clark County BOCC's approval to apply for a renewing grant with Thrive for 2015 funding and for future years.
- Authorize the Public Health Director to sign the applications, contracts, and any amendments.

BUDGET AND POLICY IMPLICATIONS

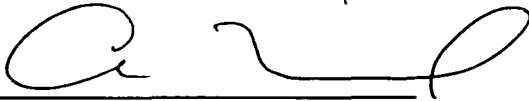
This funding is included in the 2015-2016 biennial budget. The funding period is January 1, 2015 through December 31, 2015 and may be renewed in subsequent years.

FISCAL IMPACT

- Yes (see attached form)


DISTRIBUTION

Alan Melnick, Clark County Public Health
Jeff Harbison, Clark County Public Health
Pat Shaw, Clark County Public Health
Belinda Walker, Clark County Public Health
Kathy Smith, Clark County Public Health
Holly Barnfather, Clark County Public Health



Alan Melnick, MD, MPH, CPH
Public Health Director/Health Officer

Approved: NOV. 18, 2014
CLARK COUNTY BOARD OF COMMISSIONERS



Tom Mielke, Chair

David Madore, Vice-Chair

Edward Barnes, Commissioner

SR 258-14

FISCAL IMPACT ATTACHMENT

Estimated Revenues

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
1025 / Thrive by Five Revenue				\$100,000		
Total				\$100,000		

Estimated Expenditures

Fund #/Title	FTE's	Current Biennium		Next Biennium		Second Biennium	
		GF	Total	GF	Total	GF	Total
1025 / Public Health					\$100,000		
Total					\$100,000		

Expenditure by object category

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
Salary				\$97,600		
Fringe						
Supplies						
Travel						
Other controllables				\$2,400		
Capital Outlays						
Inter-fund Transfers						
Debt Service						
Total				\$100,000		