

5-11-16
5:07 PM
Stewart, Jeanne

From: Darlene Johnson <woot@teleport.com>
Sent: Monday, May 09, 2016 2:28 PM
To: Cnty Board of County Councilors General Delivery; Boldt, Marc; Mielke, Tom; Madore, David; Stewart, Jeanne; Olson, Julie (Councilor)
Subject: WOODLAND CHAMBER BUDGET REQUEST FOR 2016
Attachments: budget2016FINAL.xls

To: Marc Boldt, County Chair
Tom Mielke, Commissioner
David Madore, Commissioner
Jeanne Stewart, Commissioner
Julie Olson, Commissioner

Last Friday I asked Tom Mielke about why we had not heard from Clark County on Woodland Chamber's funding request and he said that he had never received it. Below is our request, which I thought we sent on August 17, 2015. I know if this is the first time you have receive this request, we are very late, but because the amount is so small and the benefit is so great I thought you could find a way to help with the funding for 2016.

Commissioners,

This is our request to help fund the Woodland Tourist Information Center, which Clark County has been helping with since 2011. Last year (2015) we asked for \$5000.00 and received \$2500.00 with the promise from the commissioners that they would consider funding more this year.

Attached is the Woodland Chamber's budget for 2016. As you can see from the attached budget, we are requesting \$25,000 from the City of Woodland and \$7,500 from Port of Woodland. In 2016, we anticipate receiving \$5000.00 from Pacificorp, \$16670.00 from the Big Idea Fund (revised to \$13,350) and the Chamber funds any shortfall, which if our budget is correct is a little over \$10,000. This partnership of government entities and businesses works together to fund a much needed service for Woodland, both Clark and Cowlitz county and the entire region. This is a synergistic partnership of government entities and businesses working together to fund a much needed service for Woodland, Clark & Cowlitz counties and the entire State.

Tourism is a big industry in our state and our Visitors Information Center is the most comprehensive resource for information in the region. The many destinations and recreational opportunities in the Lewis River Valley and all of Clark & Cowlitz Counties are beneficiaries of the Visitors Information Center, as are the other regional destinations, from Mt. St. Helens to the coastal communities. Our staff works hard 7 days a week to provide the most accurate and up-to-date information on accessibility, costs, necessary permits, dining and lodging facilities and other pertinent data.

Additionally, as you already know, we have a great location that is well marked and easy to find--located just off I-5 at exit 21--with easy access and plenty of parking for RV's, trucks with fishing boats and even tractor trailers. We also keep track of the number of visitors, where they came from, destination information, how they found our Visitor Information Center, and if they plan on staying

overnight at in our area. I am sure we out do any Visitor Center from southern Oregon to the Canadian crossing. If you should want to see any of our count numbers just let me know.

As always, if you have any questions just give me a call or email me.

Darlene
360 25 9433
Woodland Chamber Treasurer