

CLARK COUNTY STAFF REPORT

DEPARTMENT: Community Development/Development Engineering

DATE: August 4, 2020

REQUESTED ACTION: Approve the Development Engineering Advisory Board's (DEAB) motion to amend their bylaws, Section 3: Membership to provide for an additional member representing the Southwest Washington Contractors Association (SWCA).

Consent Hearing County Manager

BACKGROUND

Per the attached letter from DEAB, they moved in their recent June meeting to add a member seat to include a representative of the SWCA. This of course is pending the Council's approval. DEAB agrees there is purpose and added value in this member addition given the continued development growth across Clark County, as well as the need for providing additional building/contractor views and experience to the Board. Further, pending the Council's approval, per attached resume materials, Mr. Nelson Holmberg, Executive Director of SWCA was nominated in their recent meeting to represent them and fill this member position.

COUNCIL POLICY IMPLICATIONS

This action supports the general DEAB membership roster the Council originally set forth to include engineers, planners, builders, contractors, developers, attorneys, etc. from the greater development community within Clark County. This also coincides with the current DEAB member from the Building Industry Association (BIA).

ADMINISTRATIVE POLICY IMPLICATIONS

This is a straightforward amendment to the DEAB bylaws to increase the current DEAB membership from 10 to 11. This was similarly done in 2016 to increase the membership from 9 to 10, to include a member slot for commercial or industrial development.

COMMUNITY OUTREACH

This approval will occur in the public setting of Council Consent. Additionally, this membership addition was an open consideration in both DEAB and SWCA meetings.

BUDGET IMPLICATIONS

YES	NO	
X		Action falls within existing budget capacity.
		Action falls within existing budget capacity but requires a change of purpose within existing appropriation
		Additional budget capacity is necessary and will be requested at the next supplemental. If YES, please complete the budget impact statement. If YES, this action will be referred to the county council with a recommendation from the county manager.

BUDGET DETAILS: This is for an Advisory Board and has no County budget implications.

Local Fund Dollar Amount	N/A
Grant Fund Dollar Amount	N/A
Account	N/A
Company Name	

DISTRIBUTION:

Council staff will post all staff reports to The Web. <https://www.clark.wa.gov/council-meetings>

Attachments: DEAB June 15, 2020 letter
Holmberg Resume Materials


Greg Shafer, PE
Development Engineering Manager


Dan Young
Community Development Director

Primary Staff Contact Name and Extension:
Greg Shafer (4064)

APPROVED: _____
CLARK COUNTY, WASHINGTON
CLARK COUNTY COUNCIL

DATE: _____

SR# _____

APPROVED: _____
Kathleen Otto, County Manager

DATE: _____



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DEVELOPMENT and ENGINEERING ADVISORY BOARD

June 15, 2020

Clark County Board of Commissioners
P.O. Box 5000
Vancouver, WA 98666-5000

Re: DEAB Board Expansion to Add SWCA Position

To the Board of County Councilors,

The Development and Engineering Advisory Board (DEAB) received a request from Nelson Holmberg, the Executive Director of Southwest Washington Contractors Association (SWCA). For a little background, SWCA is an independent, local organization representing commercial contractors founded in 1946. SWCA expressed interest in expanding their participation in DEAB. Mr. Holmberg requested the Board consider adding a “permanent” board position for SWCA, like the Building Industry Association (BIA) has.

The DEAB Board discussed this request at our June 4th, 2020 Meeting. We voted unanimously to amend our bylaws and add an additional permanent board position for SWCA. We agreed that the additional participation from a SWCA representative would further diversify the board and build the breadth of our expertise. I believe the next procedural step is that the Board of County Councilors needs to ratify our recommendation. Thank you for your consideration.

Please let us know if you have any questions.

Respectfully,

Eric E. Golemo, PE
2020 Chair, Development and Engineering Advisory Board

Nelson Holmberg



nelson.holmberg@icloud.com



360.521.1590

16309 NE 34th Street
Vancouver, WA 98682

Greg Shafer
Clark County

July 20, 2019

Dear Greg,

I'm excited about the opportunity presented to me by the Southwest Washington Contractors Association Board of Directors, nominating me to represent SWCA on the Clark County Development & Engineering Advisory Board.

My general business leadership experience in nonprofit, special purpose government, and private sector positions – not to mention my “ear to the ground” with our members – the builders of commercial, industrial and infrastructure projects in Southwest Washington has prepared me well to succeed in this position.

My leadership skills include five years as an executive director and four years as a vice president, where I was positioned as the organization's No. 2 person. I also served eight years on the City of Vancouver's Parking Advisory Committee, the last two of which I served as chair of that committee.

Thank you for considering me for the Development & Engineering Advisory Board.

Sincerely,



Nelson Holmberg

Nelson Holmberg

Contact Information



nelson.holmberg@icloud.com



360.521.1590



see my profile on [linkedin](#)

Skills

I am skilled, with proven results, in:

- Governance with boards of directors
- Strategic/business planning & execution
- Nonprofit management & operations
- Budgets & financial planning
- Marketing & communications
- Building & maintaining partnerships
- Human resources
- Community involvement
- Events planning & management
- Government relations & policymaking
- Team/staff leadership
- Fundraising/membership
- Media relations/spokesman
- Crisis communication

Select Accomplishments

- Quarterly board/staff planning retreats
- Low SWCA membership attrition during COVID
- Strong financial management leading to no furloughs, or salary reduction, during COVID
- Strong connections across Clark County
- Led successful advocacy on behalf of public ports to create a State Broadband Office in 2019 Legislature
- Led successful advocacy for a \$2 million 2019 Capital Budget request for Port of Ridgefield Wisdom Ridge Business Park
- Led successful advocacy to access federal funds for sediment study at mouth of Lake River
- Secured federal and local grants for Woodland's Guild Road Reconstruction
- Completed master plan for Woodland's Guild Road Business Park
- Completed conceptual plan for Woodland's Martin's Bar Regional Boat Launch
- Positive public perception after controversial IDD levy at Port of Vancouver
- Strong media & industry relationships
- Co-founded the newest, and most innovative, Rotary Club in the Pacific Northwest in 2016

Experience

EXECUTIVE DIRECTOR | SOUTHWEST WASHINGTON CONTRACTORS ASSOCIATION

Vancouver, Washington | July 2019-present

Local, state & federal policy advocacy | Strategic, financial and business planning | Nonprofit operations | Governance & board engagement | Facility management | Crisis management | Community involvement | Events planning & management | Out-of-the-box thinking | Creating and maintaining traditional & non-traditional partnerships.

VICE PRESIDENT, INNOVATION | PORT OF RIDGEFIELD

Ridgefield, Washington | June 2015-May 2019

Broadband policy advocacy, planning, management | Local, state and federal government advocacy on broadband & economic development issues | Executed strategic, comprehensive & business plans | Port administration | Governance & direct work with elected port commissioners & city leadership | Community involvement.

SENIOR PUBLIC INVOLVEMENT PROJECT MANAGER | BERGERABAM

Vancouver, Washington | March 2014-June 2015

Public involvement strategic planning for large national and small local public, and private, projects | Public engagement on controversial transportation projects | Strategic consultation to Vancouver Energy | Community involvement.

EXECUTIVE DIRECTOR | PORT OF WOODLAND

Woodland, Washington | March 2010-March 2014

Local and state government advocacy on economic development issues | Public and media relations | Facilities management & capital planning | Public involvement | Strategic Planning | Partnered directly with city leadership & staff | Community involvement | Governance & board engagement.

Education

BACHELOR OF COMMUNICATION (PUBLIC RELATIONS) | 1995

Edward R. Murrow College of Communication
Washington State University, Pullman, WA

ASSOCIATE OF ARTS & SCIENCES (JOURNALISM) | 1990

Clark College, Vancouver, WA

LEADERSHIP CLARK COUNTY | 2008

Leadership development program, Vancouver, WA

Community Involvement and Leadership

ROTARY CLUB OF THREE CREEKS

Co-founder & Charter Member | March 2016-Present
Club President | July 2018-June 2019
2018-19 Rotary District 5100 Rotarian of the Year

GREATER VANCOUVER CHAMBER OF COMMERCE

Board of Directors | September 2017-Present
Public Affairs Committee Co-Chair | June 2018-Present

WASHINGTON PUBLIC PORTS ASSOCIATION

Broadband Subcommittee Policy Vice Chair | January 2019-May 2019
Public Relations Committee Chair | November 2013-March 2014
Centennial Ad Hoc Committee Chair | June 2009-June 2011