PAB (Parks Advisory Board) Logo Contest Official Rules

Introduction

This document describes the official rules of the PAB Logo Design Contest organized by the Clark County Parks Advisory Board. The object of this contest is to design a logo for the Clark County Parks Advisory Board that:

- Graphically reflects our, PAB, mission, vision and goals (see appendix)
  - Consider that the PAB advocates for not only parks but also trails, sports fields, and open spaces.
  - Suggested graphics might be e.g. evergreen, trees, trails, picnic table/park, we are looking for a creative interpretation to reflect CC PAB
- Is simple in design while effectively branding our organization as a PAB
  - Contains text PAB or CC PAB
- Should be compatible with the Clark County Logo (logo may be used in conjunction with the Clark County logo at times) . Contest logo is not limited to the color scheme of this existing logo.

Information on how to enter and about the prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

Definitions

"Entry" means a logo design created by the Entrant for this Contest.

"Entrant" means the individual that offers the Entry under the terms of this Contest.

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Eligibility

1. The Contest is open only to Clark County WA High School aged art students.
2. Members of the Clark County Parks Advisory Board and their immediate family are not eligible to enter the Contest.

How to Enter

1. Initial entries must be submitted by email to parks4cc@gmail.com (do we have cc email to use instead)
2. The deadline for Entries is midnight on December 31st, 2017.
3. The entries must be submitted as a transparent, scalable vector graphic in EPS format, and also as a JPG.
4. Entrant must secure and attest to parental consent to enter this contest.
5. The email must include the name, age, phone number, school name, and email address of the Entrant or equivalent contact information of the Art Teacher submitting for a student entrant.
6. No more than 3 Entries may be submitted by any one Entrant.
7. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
8. We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.
9. There is no fee to enter the Contest.

Submission Guidelines

The purpose of the contest is to design a logo for the Parks Advisory Board (PAB). The logo will be used online and in print. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.

- Logo entries must be submitted as a transparent, scalable vector graphic in EPS format, and also as JPG.
- While the logo needs to look good at relatively small sizes, it will not need to be shrunk for use as a Favicon.
- Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images.
- The logo must Contains text PAB or CC PAB, it may optionally contain the term “Parks Advisory Board” in a smaller, non-significant role of the logo.
- Logo should contain no other text besides that required / allowed above.

The limit on attachment sizes for our email is 5Mb. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so.

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Prizes

The winning design will be announced *at the ???? February BOCC meeting?* Every effort will be made to inform the winner in time for him or her to attend.

The winning designer will receive:

1. A $$$$ prize. *(see what gift card donations pizza / coffee suggested)*
2. A unique trophy (*need to verify donation through On the Spot).*
3. Recognition by the Board of County Councilors (*verify with Holley process on this)*
4. The right to use the basic logo and identify him/herself as the logo designer.

Judging and Selection of Winner

1. The winning design will be selected by judges appointed for the purpose and by the Clark County PAB. Their decision will be final. No further correspondence shall be entered into.
2. PAB reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. The winner will be required to sign a contract assigning all ownership of the logo to PAB.
4. Accepting the prize constitutes permission for PAB to make public and otherwise use winner's name for publicity purposes. Further personal data may be requested but is **not required**.

Intellectual Property

1. All submitted work must be original and not based on any pre-existing design.
2. All Entries will become the sole property of Clark County PAB and may be displayed publicly on their web sites.

Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and PAB in relation to the Contest.

APPENDIX

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The logo should graphically reflect the Parks Advisory Board mission, vision and goals.

Clark County appoints a seven-member Parks Advisory Board to:

- Advise and make recommendations to Clark County staff and the county commissioners relating to acquisition, planning and development of Clark County parks.
- Maintain communication with other organizations, associations and citizens regarding Clark County parks.
- Advocate to decision makers and the public for parks purposes.

Mission

Meeting community needs by providing an interconnected system of parks, trails, recreation facilities and natural areas that support environmental stewardship, diverse recreational opportunities and economic development.

Vision

Clark County Parks & Recreation strengthens a high quality of life for the entire community.

Goals

- Forge strong public, private and non-profit partnerships that serve to leverage the capacity of the County and all its resources and opportunities with the extent of its user groups, park advocates and supporting organizations.
- Promote the Clark County parks system as an essential contribution to the quality of life in the entire community and as an outdoor recreation and tourism destination by effectively marketing the county's parks, trails, special facilities, open spaces and natural resources.
- Embrace a balanced strategy for achieving a comprehensive parks system by continuing to build the county system of parks, trails, recreation facilities and open space through focused acquisition, timely development and the leveraging existing resources.
- Ensuring equity and access to parks, trails and facilities for a healthy community recognizes that the community of park, trail and outdoor recreation users includes all members regardless of interest, age or ability and seeks to connect people to nature and outdoor experiences without barriers.
- Provide recreational opportunities for the entire community by creating an interconnected system of parks, trails, recreation facilities and open spaces that offer a variety of outdoor recreation choices.
- Be responsible, effective stewards of public lands and finances: managing the environmental and economic resources are both important for the future of the park system.
- Preserve Clark County's historic and cultural heritage in its older parks interpret the heritage as contributing to a sense of place in the community. Maintain and enhance parks and recreation facilities through best practices, innovation and leveraging of existing and new resources.
- Serve the community as a dynamic, effective organization through parks division training and development and the enrichment of the Parks Advisory Board member leadership.
- Seek adequate funding to meet community needs for developing the desired public park, recreation and open space system through a variety of financial resources.