# CLARK COUNTY PARKS

## PARKING FEE & PICNIC SHELTER RESERVATION PROGRAMS

## 2018 SEASON

## PARKS ADVISORY BOARD

## FEBRUARY 8, 2019

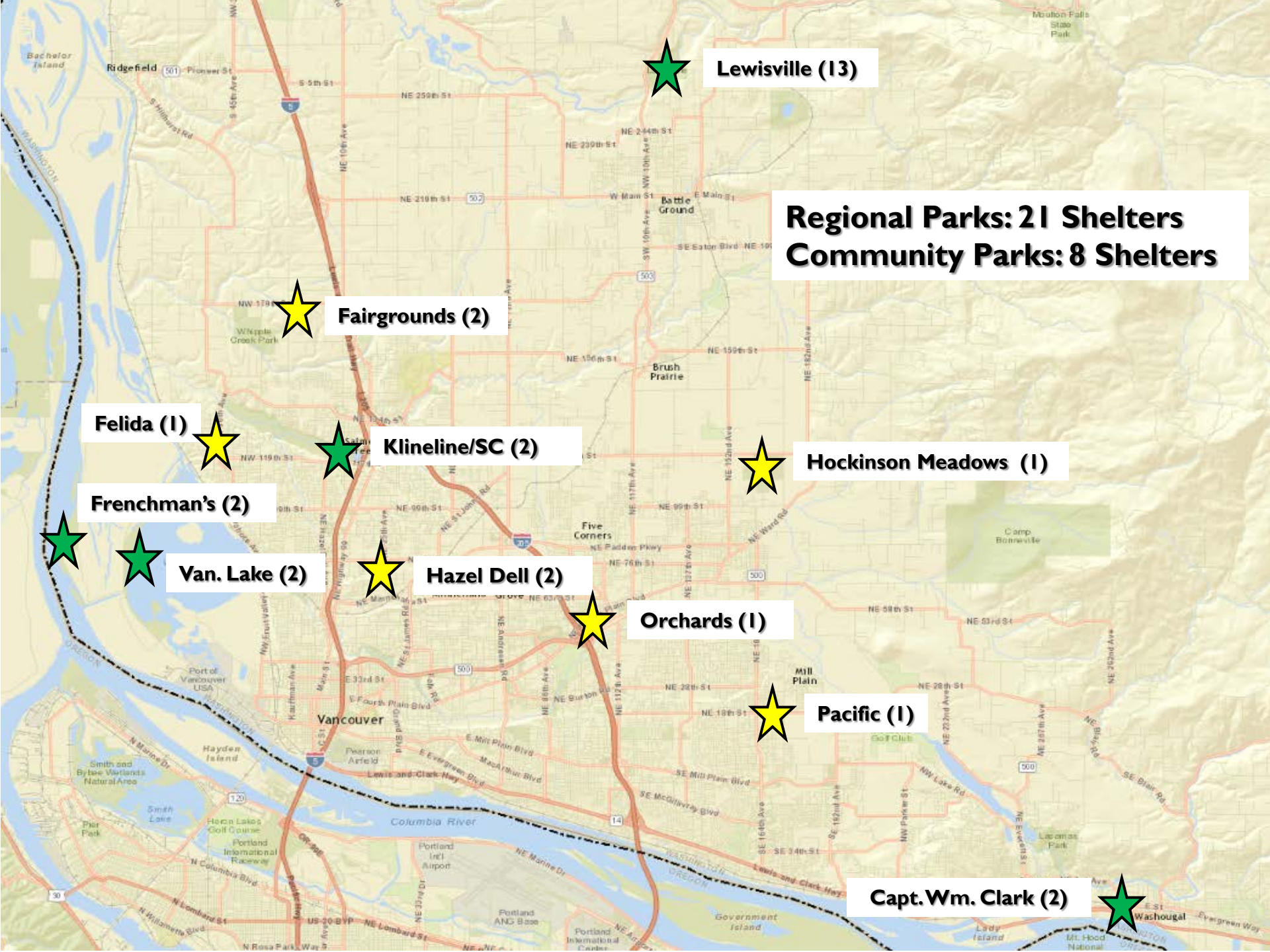
# CLARK COUNTY PARKS
# PICNIC SHELTER RESERVATIONS

## When

- 24/7/365 (online)
- Phone/in-person (bus. hrs.)
- 5/1 – 9/30; 10/1 – 4/30

## Where

- Regional Parks x 5
- Community Parks x 6
- 29 shelters


Lewisville (13)
Regional Parks: 21 Shelters
Community Parks: 8 Shelters
Fairgrounds (2)
Felida (1)
Klineline/SC (2)
Hockinson Meadows (1)
Frenchman's (2)
Van. Lake (2)
Hazel Dell (2)
Orchards (1)
Pacific (1)
Capt. Wm. Clark (2)
Ridgefield
Battle Ground
Brush Prairie
Five Corners
Vancouver
Mill Plain
Columbia River

# CLARK COUNTY PARKS PICNIC SHELTER RESERVATIONS

| Park/Shelter | 2016 Rentals | 2016 Rental Revenue | 2017 Rentals | 2017 Rental Revenue | 2018 Rentals | 2018 Rental Revenue |
|---|---|---|---|---|---|---|
| Captain William Clark | 66 | $8,082 | 35 | $4,455 | 48 | $5,656.25 |
| Fairgrounds | - | - | 84 | $5,255 | 94 | $6,185 |
| Felida | - | - | 37 | $2,610 | 50 | $3,700 |
| Frenchman's Bar | 126 | $8,807 | 109 | $12,152 | 115 | $11,763.75 |
| Hazel Dell | - | - | 57 | $6,217 | 63 | $7,025 |
| Hockinson Meadows | - | - | 34 | $5,698 | 43 | $5,728.75 |
| Lewisville | 740 | $45,440 | 640 | $46,286 | 622 | $56,731.25 |
| Orchards | - | - | 29 | $2,467 | 33 | $2,475 |
| Pacific | - | - | 35 | $2,625 | 38 | $2,803.75 |
| Vancouver Lake | 150 | $9,520 | 123 | $15,397 | 125 | $14,291.25 |
| Salmon Creek | 102 | $8,470 | 95 | $8,900 | 104 | $10,248.75 |
| TOTALS | 1,184 | $80,319 | 1,278 | $112,062 | 1,335 | $126,608.75 |

# CLARK COUNTY PARKS PARKING FEE PROGRAM

## When

- Daily, year-round
- Fee booths typically staffed 5/1 - 9/30 and offseason dates when/where warranted

## Where – Regional Parks

- Frenchman's Bar
- Lewisville Park
- Salmon Creek (Klineline Pond)
- Vancouver Lake

# CLARK COUNTY PARKS PARKING FEE PROGRAM

## Daily Fees

- $2/motorcycle
- $3/vehicle
- $6/vehicle w/trailer
- $8/bus or RV

## Annual Pass Fees

- 2017 - $30/yr.
- 2018 - $30/yr.
- 2019 - $30/yr.

## Annual Pass Sales

- 78th St. Operations Center
- Public Service Center
- Battle Ground Community Center
- Fee booths
- Online – effective Dec. 2018

# CLARK COUNTY PARKS PARKING FEE PROGRAM

| | 2018 | 2017 | Increase / (Decrease) | Percent Change |
|---|---|---|---|---|
| **Sales Revenue** | | | | |
| Fee Booths (Daily FC/Passes/IR/Meters) | $465,939.77 | $464,917 | $1,022.77 | 0.2% |
| Annual Pass Sales - PSC/BGCC | $31,119 | $28,516 | $2,673 | 9% |
| ActiveNet – Parking Contracts/Passes | $52,504 | $10,800 | $41,704 | 386% |
| **Total Sales Revenue** | **$549,562.77** | **$504,233** | **$45,329.77** | **9%** |
| **Operational Expense** | **$184,196** | **$186,570** | **($2,374)** | **(1%)** |
| **Net Revenue** | **$365,266.77** | **$317,663** | **$47,773.77** | **15%** |
| | | | | |
| **Annual Passes Sold - by Location** | | | | |
| Frenchman's Bar | 494 | 404 | 90 | 18% |
| Klineline Pond | 623 | 378 | 245 | 39% |
| Lewisville | 961 | 879 | 82 | 9% |
| Vancouver Lake | 460 | 291 | 169 | 37% |
| Battle Ground CC | 968 | 719 | 249 | 26% |
| 78th St. Operations Ctr. | 444 | 359 | 85 | 19% |
| PSC - Permit Ctr. | 154 | 123 | 31 | 20% |
| **Total** | **4,104** | **3,153** | **951** | **23%** |

# CLARK COUNTY PARKS PARKING FEE PROGRAM

| Transactions Processed by Site | 2018 | 2017 | Increase / (Decrease) | Percent Change |
|---|---|---|---|---|
| **Fee Booths** | | | | |
| Frenchman's Bar | 28,254 | 30,248 | (1,994) | -7% |
| Klineline Pond | 21,612 | 27,991 | (6,379) | -30% |
| Lewisville | 43,762 | 47,629 | (3,867) | -9% |
| Vancouver Lake | 24,292 | 28,270 | (3,978) | -16% |
| Uncategorized (Misc. I.R.) | 1,652 | 2,173 | (521) | -32% |
| **Sub-Total** | 119,572 | 136,311 | (16,739) | -14% |
| | | | | |
| **Parking Meters** | | | | |
| Frenchman's Bar | 4,153 | 0 | 4,153 | 100% |
| Klineline Pond | 3,743 | 0 | 3,743 | 100% |
| Lewisville | 4,129 | 0 | 4,129 | 100% |
| Vancouver Lake | 2,884 | 0 | 2,884 | 100% |
| **Sub-Total** | 14,909 | 0 | 14,909 | 100% |
| **Total** | 134,481 | 136,311 | (1,830) | -1% |

# CLARK COUNTY PARKS PARKING FEE PROGRAM

## Program Enhancements 2017-19

- Replaced Iron Ranger self-pay stations
- POS vs registers
- Dual entry lanes when/where appropriate & safe
- Multiple day fee/pass for regattas
- Online annual pass sales
- Additional parking meters – option
- Video security – Spring 2019
- Handheld card readers – Spring 2019
- iOS/Android mobile app – Spring 2019

# CLARK COUNTY PARKS

| 2018 Program Revenue | | |
|---|---|---|
| Parking Fees | $ | 465,939.77 |
| Parking Passes (Non-Booth sales) | $ | 83,623.00 |
| Shelter Rentals | $ | 126,608.75 |
| Permitted Events | $ | 32,426.54 |
| Sports Field Rentals | $ | 253,399.65 |
| HBF Maintenance Agreement | $ | 44,000.00 |
| Concessions | $ | 6,856.98 |
| **Total** | **$** | **1,012,854.69** |

# CLARK COUNTY PARKS

## QUESTIONS/DISCUSSION