

# Parking Fee & Picnic Shelter Reservation Programs 2019 Season

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Parks Advisory Board

Eric Christensen

March 10, 2020



# Picnic Shelter Reservations: Overview

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## How + When

- 24/7/365 (online)
- Phone/in-person
- 5/1 – 9/30; 10/1 – 4/30

## Where

- Regional Parks x 5
- Community Parks x 6
- 29 shelters





**Lewisville (13)**

**Regional Parks  : 21 Shelters**  
**Community Parks  : 8 Shelters**

**Fairgrounds (2)**

**Felida (1)**

**Klineline/SC (2)**

**Hockinson Meadows (1)**

**Frenchman's (2)**

**Van. Lake (2)**

**Hazel Dell (2)**

**Orchards (1)**

**Pacific (1)**

**Capt. Wm. Clark (2)**

**Washougal**

# Picnic Shelter Reservations: Overview

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- 3,964 rentals '17-'19
- 70/30 GF/MPD
- GF - Lewisville 70%
- +47% revenue since 2016
- \$24k/yr. community park shelters
- 61% online '17-'19



# Parking Fees: Overview

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## When

- Daily + year-round
- Fee booths typically staffed 3/15 - 9/30 and offseason dates when/where warranted

## Where

- Frenchman's Bar Regional Park
- Lewisville Regional Park
- Salmon Creek Regional Park (@ Kline Pond)
- Vancouver Lake Regional Park



# Parking Fees: Overview

## Daily Fees

- \$2/motorcycle
- \$3/vehicle
- \$6/vehicle w/trailer
- \$8/bus or RV

## Annual Pass Fees

- 2017 - \$30/yr.
- 2018 - \$30/yr.
- 2019 - \$30/yr.
- 2020 - \$30/yr.

## Annual Pass Sales

- 78<sup>th</sup> St. Operations Center
- Public Service Center
- Battle Ground Comm. Center
- Fee Booths (4)
- Online – [clark.wa.gov/parks](http://clark.wa.gov/parks)



**REGIONAL PARK  
2019 PARKING PASS**



# Thank you!

## Comments and questions

Clark County Parks and Lands

4700 NE 78<sup>th</sup> St.

Vancouver, WA 98666



# Appendix A – Tables

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# Picnic Shelter Reservations: Rentals + Revenue

Park	2016 Rentals	2016 Revenue	2017 Rentals	2017 Revenue	2018 Rentals	2018 Revenue	2019 Rentals	2019 Revenue
Capt. Wm. Clark	66	\$8,082	35	\$4,455	48	\$5,556.25	61	\$4,575
Fairgrounds	-	-	84	\$5,255	94	\$6,185	99	\$6,325
Felida	-	-	37	\$2,610	50	\$3,700	47	\$3,525
Frenchman's Bar	126	\$8,807	109	\$12,152	115	\$11,763.75	131	\$13,275
Hazel Dell	-	-	57	\$6,217	63	\$7,025	69	\$7,500
Hockinson Meadows	-	-	34	\$5,698	43	\$5,728.75	44	\$3,300
Lewisville	740	\$45,440	640	\$46,286	622	\$56,731.25	627	\$53,500
Orchards	-	-	29	\$2,467	33	\$2,475	34	\$2,550
Pacific	-	-	35	\$2,625	38	\$2,803.75	46	\$3,450
Vancouver Lake	150	\$9,520	123	\$15,397	125	\$14,291.25	113	\$14,250
Salmon Creek	102	\$8,470	95	\$8,900	104	\$10,248.75	80	\$6,000
<b>TOTALS</b>	<b>1,184</b>	<b>\$80,319</b>	<b>1,278</b>	<b>\$112,062</b>	<b>1,335</b>	<b>\$126,608.75</b>	<b>1,351</b>	<b>\$118,250</b>



# Parking Fees: Transaction Volume

Location	2019	2018	2017
Frenchman's Bar	26,962	28,254	30,248
Klineline Pond (SC)	19,993	21,612	27,991
Lewisville	38,956	43,762	47,629
Vancouver Lake	19,341	24,292	28,270
Uncategorized	46	1,652	2,173
<b>SUBTOTAL</b>	<b>105,298</b>	<b>119,572</b>	<b>136,311</b>
<b><u>Parking Meters</u></b>			
Frenchman's Bar	6,445	4,153	-
Klineline Pond (SC)	6,497	3,743	-
Lewisville	7,818	4,129	-
Vancouver Lake	4,177	2,884	-
<b>SUBTOTAL</b>	<b>24,937</b>	<b>14,909</b>	<b>-</b>
<b>TOTAL</b>	<b>130,235</b>	<b>134,481</b>	<b>136,311</b>



## Parking Fees: Annual Pass Sales Volume

Location of Sale	2019	2018	2017
Frenchman's Bar	645	494	404
Klineline @ SC	596	623	378
Lewisville	1,209	961	879
Vancouver Lake	274	460	291
Battle Ground CC	858	968	719
78th St.	354	444	359
Online	596	N/A	N/A
PSC - Permit Ctr.	86	154	123
<b>TOTAL</b>	<b>4,618</b>	<b>4,104</b>	<b>3,153</b>



# Parking Fees: Revenue

Revenue	2019	2018	2017
Fee Booths (Daily FC/Passes/IR/Meters)	469,429	465,939	464,917
Annual Pass Sales (PSC/BGCC/78 <sup>th</sup> /Online)	56,820	31,119	28,516
Parking Contracts/Passes	12,773	52,504	10,800
<b>Total Sales Revenue</b>	<b>539,022</b>	<b>549,562</b>	<b>504,233</b>
<b>FC-Ops. Expense</b>	<b>202,877</b>	<b>184,196</b>	<b>186,570</b>
<b>Net Revenue</b>	<b>336,145</b>	<b>365,366</b>	<b>317,663</b>

