

Annual Parking Pass Donation Request by Parks Foundation of Clark County

Parks Advisory Board

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Annual Parking Pass – Parks Foundation

Highlights/Challenges

- CCP&L is asked to donate or discount annual parking passes for all PFCC memberships (+/- 200/yr.)
- CCP&L doesn't currently discount parking passes
- Legal advises against discount or donation – need evidence of legally recognized relationship between CCP&L and PFCC
- Potential conflict of interest for CCP&L



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Alternatives/Opportunities

- Market memberships directly to regional park visitors from fee booths
- Advertise in various park locations – regional parks, special facilities, etc.
- Could annual passes provide future advertisement opportunity



Thank you!

Comments and questions

Clark County Parks and Lands

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