



# A PEER-TO-PEER TRAFFIC SAFETY PROGRAM FOR COLLEGES & UNIVERSITIES

## Why Sign-Up for U in the Driver Seat?

Car crashes are a leading cause of death and injury for young people in this country. U in the Driver Seat (UDS) seeks to save lives and prevent injury among young adults through education, empowerment, and peer-led outreach. We work with colleges to combat risky driving and passenger behaviors across the nation.



## Benefits of U in the Driver Seat:

- Student-led outreach that builds a culture of traffic safety on your campus
- Excellent service project for Community Service, Health & Wellness groups or other student clubs
- Free to sign-up your group or organization \*
- Receive a free educational resource kit each year
- Provides leadership opportunities and skill building

## What's in your free kit?

Once you sign-up with the QR code, we'll send you your full educational toolkit.

- Posters & Yard Signs
- Stickers & Flyers
- Social Media toolkits



## We are here to help!

A UDS Regional Rep is available to help you and your students plan outreach events or provide more resources.



**Gaby Kolodzy**  
g-kolodzy@tti.tamu.edu

[www.u-driver.com/washington-campus/](http://www.u-driver.com/washington-campus/)

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