

COLUMBIA RIVER ECONOMIC DEVELOPMENT COUNCIL

November 5, 2025

CREDC and Clark County

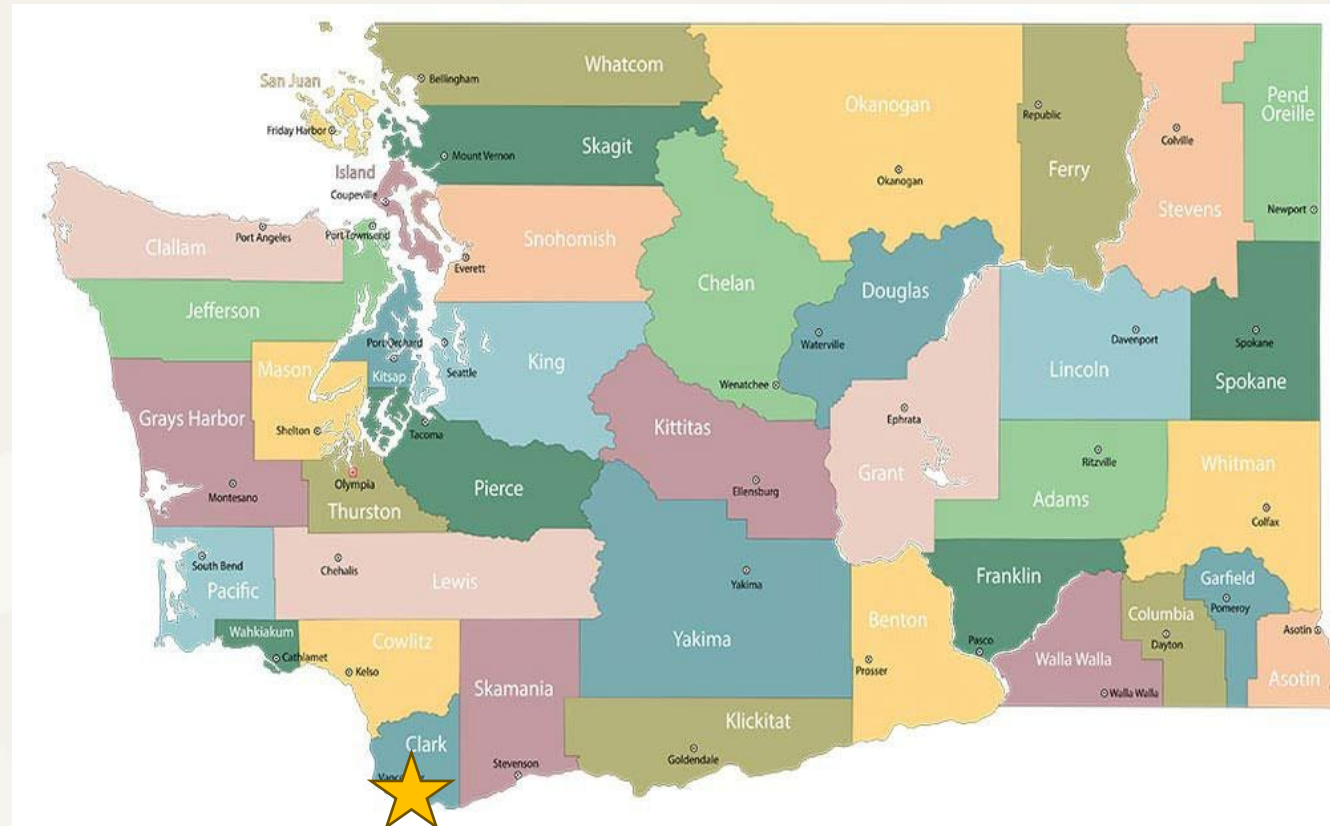
CREDC



CREDC – Clark County’s ADO

Each one of Washington counties has an **Associate Development Organization**, tasked with furthering their region’s economic development goals.

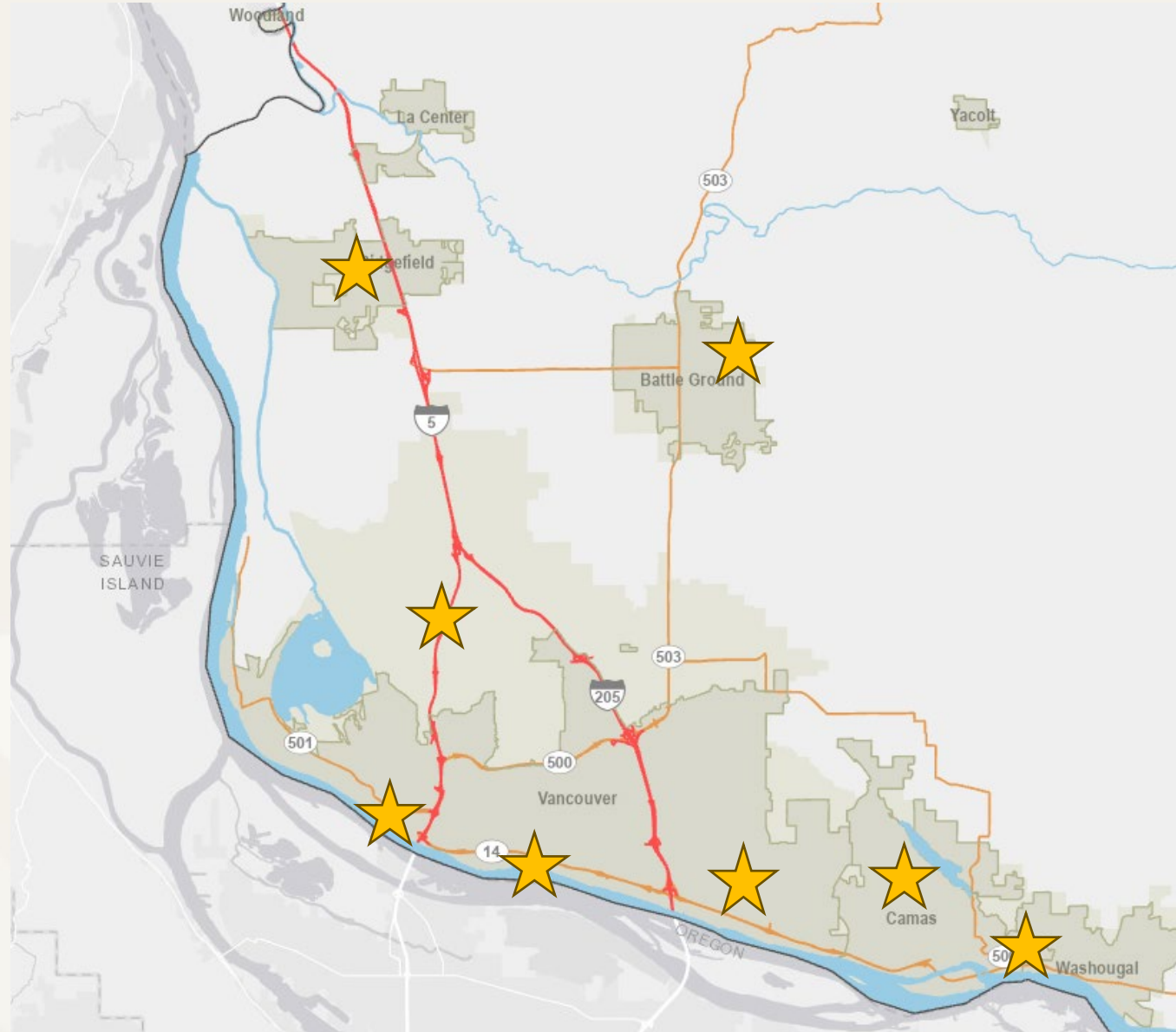
CREDC is the designated ADO to serve Clark County.



CREDC Impact in 2024

- CREDC helped generate \$1.68 billion in B2B activity over the last four years; Secured 3,926 jobs through 42 project wins
- Originated millions of top talent digital imprints through JustNorth brain gain initiative
- Stood up high-quality resources to build capacity for >200 public works vendors
- Stewarded the Clark County Economic Development Plan
- Delivered Objective Criteria on the Inventory of Employment/Production Supporting Land

CREDC Impact



2021-2024 ROI

\$34 New Business Activity
per \$1 Invested

2024 Wins

Recruitments and Expansions (9)

- 7 Recruitments (55 Currently Active)
- 2 Expansions (20 Currently Active)

\$338 million Capital Investment

445 New and Retained Jobs

343,506 Square Feet Subscribed

| | CapEx | Jobs | Wins |
|---------------|----------------|-------|------|
| 4-Year Totals | \$1.68 billion | 3,926 | 42 |

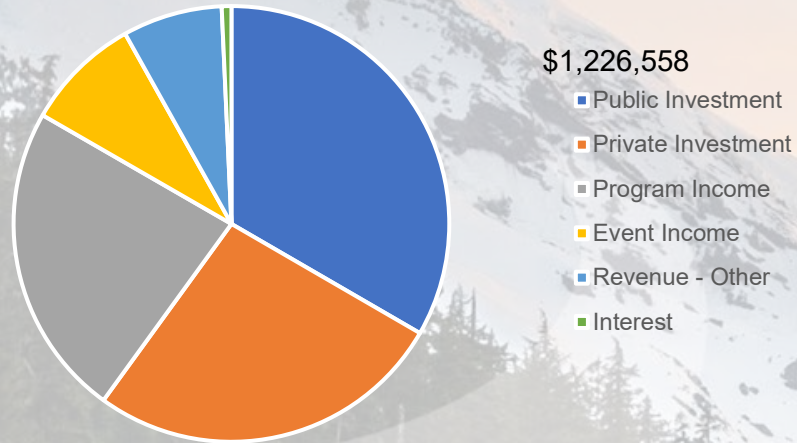
APEX Accelerator



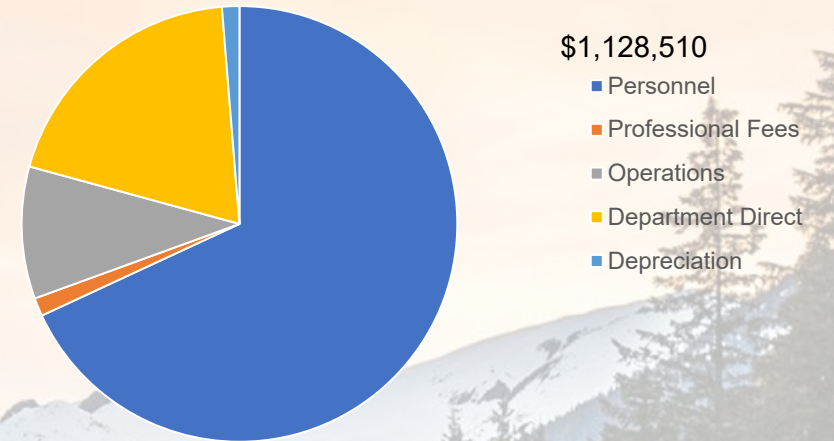
- APEX Accelerator at CREDC provided personalized advising to 153 new clients and conducted 105 follow-up sessions with established businesses, totaling 312 hours of dedicated guidance.
- Clients served by WA APEX in Clark, Cowlitz, and Skamania counties secured 462 government contract awards, collectively valued at \$24,077,102.25.
- APEX hosted 19 events, attracting 641 attendees.

2024 Budget

2024 CREDC Total Revenue



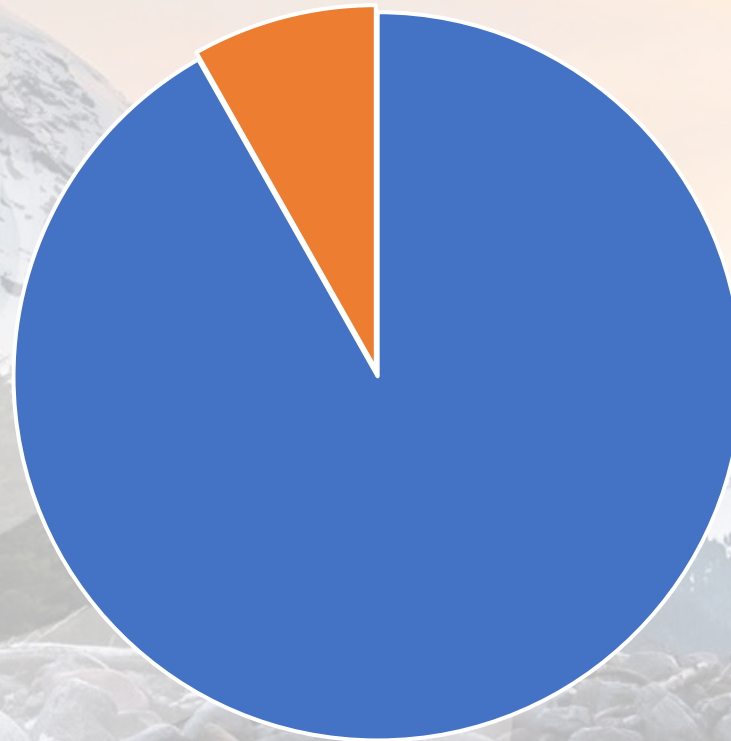
2024 CREDC Total Expenses



Increasing Cost of Doing Business

Clark County
2025
Investment
8.20%

CREDC 2025 Expenses



- Forecasted Expenses 2025
- Clark County 2025 Investment

CREDC and Clark County



- Collaboration
- Partnership
- Advancing Sustainable Economic Growth